

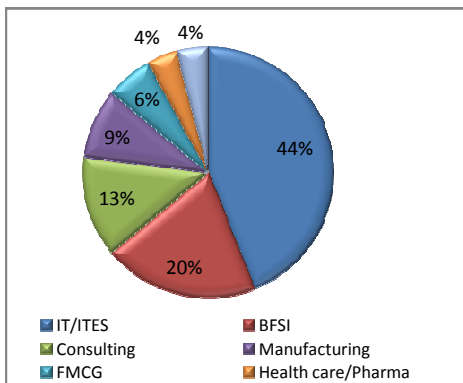
The institute was set up in 1980 by TAPMI Trust and started offering a two year full-time Post Graduate Diploma in Management (PGDM) in 1984. In 2010, it started with PGDM (Health Care). The institute has foreign collaborations with Asian Institute of Management, Manila, Asian Institute of Technology, Bangkok, Oakland University, Michigan, USA, Hoshule Darmstadt University of Applied Science, Hesse, Germany, St. Mary's college, California, USA and Quinnipiac University, Connecticut.

Best Practices Followed

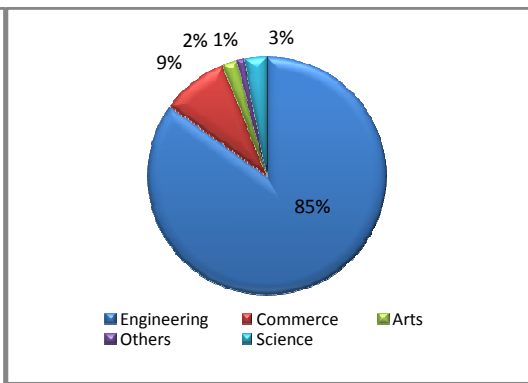
- The Institute uses a Comprehensive Performance Management System (CPMS) for faculty work planning which is used to ensure that each faculty's workplan is aligned to the overall academic and research agenda.
- A separate fund called Faculty Development Allowance (FDA) of Rs. 75,000/- per year is allocated per faculty for use towards research seminars or activities.
- The Institute has been pursuing the AACSB international accreditation and has put into place the 'Assurance of Learning' standard prescribed by the accreditation agency, which helps the alignment of curriculum and faculty with the programme outcomes.

Graded Program Details		Students - Key Statistics		Permanent Faculty	
Programme	PGDM	Student strength	180	Faculty strength	31
Offered since	1984	Average age	24 years	Median teaching experience	11.5 years
Status	Autonomous	Average work experience	18 months	Median Industry experience	11 years
Recognition	AICTE, NBA	Percentage of female students	27%	Retention rate	90%
Programme Fee	8.25 Lakh	Entrance test	CAT	Student-Faculty ratio	10:1
Total Seats	180			Visiting faculty	17

Placement Diversity (09-11)



Student Diversity (10-12)



Student Outcome (09-11)

Placements	100%
Median salary	Rs. 8.0 Lakh
Maximum salary	Rs. 13.5 Lakh
Pre-placement offers	- 5%
No. of student clubs	8
Predominant placement region	Pan-India
Key recruiters	Cap Gemini Consulting, Citibank NA, Cognizant Technology Solutions Ltd, Grant Thornton India, Genpact Ltd, HDFC Bank Ltd, ICICI Bank Ltd, Infosys Technologies, Tata Capital Ltd, Titan Industries Ltd.

Curriculum

The programme follows a trimester pattern with 7-8 subjects per trimester and has over 40 electives in the second year including a non credit course on entrepreneurship management.

The teaching pedagogy involves lectures, case studies, role plays, project presentations, and simulations.

In their last term, top students can optionally write a research paper in collaboration with a faculty member or they may even work with faculty under the Course of Independent Study scheme, to pursue special areas of interest.

Industry Interaction

The institute conducted 17 Management Development Programmes (MDPs) in 2010 for 10 companies.

The institute conducted 55 guest lectures and a series of leadership lectures on topics such as Entrepreneurship, Customer Orientation and Objective Journalism in 2009-10.

Infrastructure

The institute operates out of a new 42-acre residential campus in Manipal.

The campus has Wi-Fi-enabled, air-conditioned classrooms for students, plush offices for faculty and staff, a knowledge centre, a computer centre, a student's centre, hostels for men and women, and residences for faculty and staff.

The library has a good collection of over 33000 books, 12000 national and international journals as well as subscriptions to more than 7 databases.

Disclaimer: A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute by CRISIL. CRISIL's Business School Grading is based on the information provided by the institute, or obtained by CRISIL from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enroll in any program conducted by the institute or to avail any services offered by the institute.

The Gradings are revised as and when circumstances so warrant. CRISIL is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its Business School Gradings. For the latest information on any outstanding CRISIL Business School Gradings, please contact CRISIL RATING DESK at CRISILratingdesk@crsil.com or at (+91 22) 3342 3001 - 09