

Retailing

Summary

Revenue growth of organised retailers to be aided by the economic rebound and subsequent revival in consumer sentiments. The re-initiation of expansion plans by retailers is also expected to support this growth. CRISIL Research expects the organised retail industry to grow at a compounded annual rate of 22 per cent between 2008-09 and 2013-14. Consequently, organised retail penetration is expected to reach 9.4 per cent in 2013-14 from 6.5 per cent in 2008-09.

Annual Review

May 2010



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