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## Resilience, rains, risks and returns

## CRISIL Ratings webinar on fertiliser sector

June 15, 2023



#### **Speakers:**

Nitin Bansal Associate Director CRISIL Ratings Ltd. Joanne Gonsalves Associate Director CRISIL Ratings Ltd.

Shubham Aggarwal Manager CRISIL Ratings Ltd.

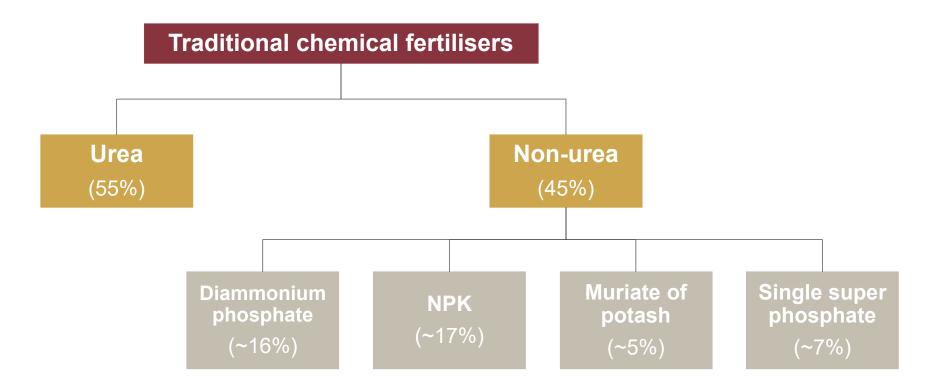


## **Key messages**

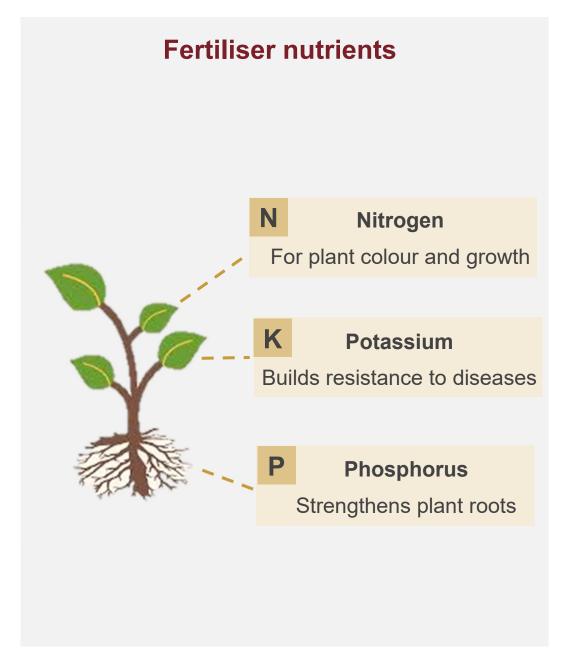
Demand	<ul> <li>Rose 2% on-year last fiscal, with the government compensating higher input costs through bigger subsidy payouts</li> <li>Growth outlook remains flattish this fiscal, amidst the evolving threat of El Niño</li> </ul>
Supply	<ul> <li>Despite ~8 million tons of capacities commissioned between fiscals 2017-23, 20% of urea requirement will need to be imported</li> <li>35-40% of non-urea requirement to be imported, with continued high import dependence on the key raw materials</li> <li>Nano technology, an emerging trend, could replace imports — its efficacy and pace of adoption will be critical</li> </ul>
Profitability	<ul> <li>Urea, while immune to volatility in gas prices in the recent past, will see range-bound margins due to tighter energy norms and under-recovery of fixed costs</li> <li>Adequate Nutrient-Based Subsidy (NBS) and easing global prices will keep profits of non-urea segment comfortable</li> </ul>
Subsidy receivables	<ul> <li>Given allocations for kharif season, requirements may surpass the budget allocation of Rs 1.75 lakh crore this fiscal</li> <li>Additional budgetary allocations is likely for this fiscal; in line with past trend of timely governmental support</li> </ul>
Credit profile	Timely subsidy payouts and no major capital expenditure (capex) plans will keep credit profiles comfortable



## Fertiliser ecosystem in India



	Urea	DAP	NPK	МОР	SSP
N	•	•	•		
Р					
K					





~Rs 26,815

~Rs 25,690

Rs 15,350-29350

(75-85% recovery

through subsidy)



Subsidy

**Variable** 

MRP\*

~Rs 47,530 (~90% recovery

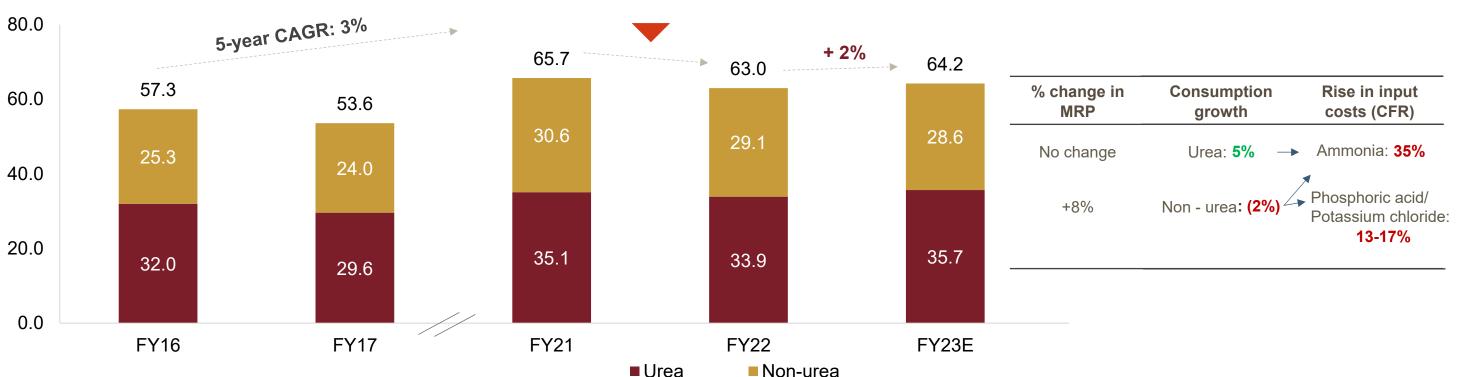
through subsidy)

## Demand and supply dynamics



## Fertiliser sales resilient to steep rise in input costs, growth seen flattish

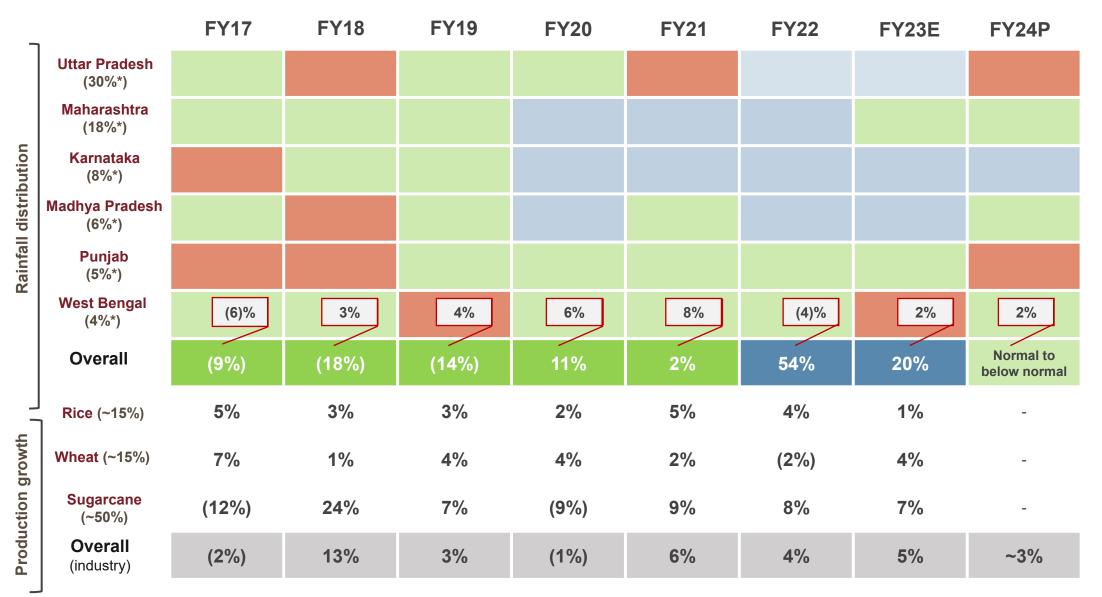




- Overall, fertiliser consumption grew 2% on-year last fiscal, despite the steep rise in input costs, as MRPs remained largely unchanged with the government compensating through increased subsidy payouts
- · Growth outlook for this fiscal depends on rainfall amidst the evolving threat of El Niño
- The government's aim to improve land productivity would support higher growth of non-urea in the long run



## Likely normal monsoon to support agriculture, threat of El Niño looms



#### Estimates for 2023

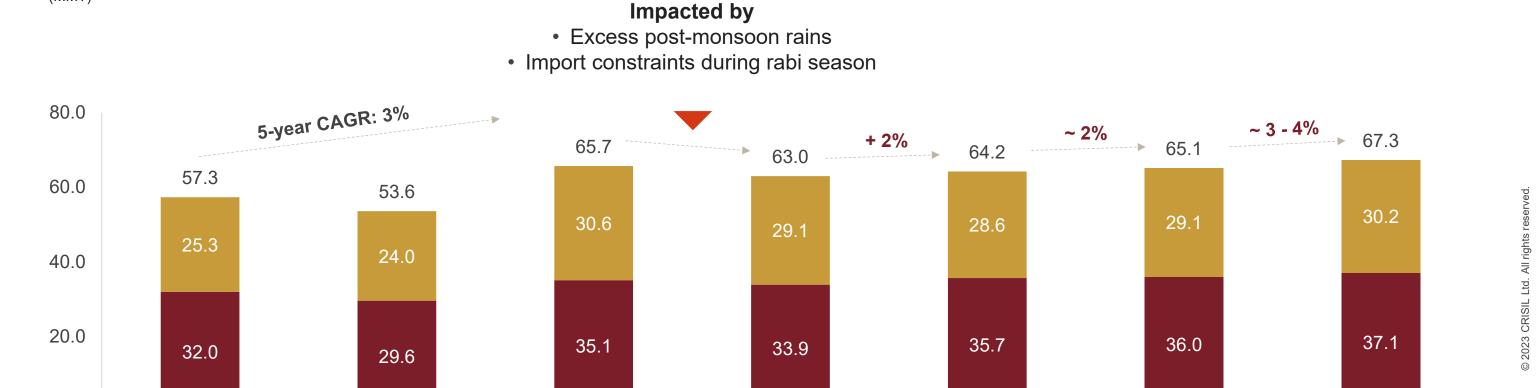
- IMD estimates 'normal' monsoon
- Skymet, however, predicts 'below normal' monsoon, citing probability of El Niño
- Intensity and occurrence of El Niño and ultimate impact of the positive phase of IOD could alter estimates
- While states such as Uttar Pradesh, Punjab, Haryana have good irrigation facilities, other major crop-producing states, such as Rajasthan, Maharashtra and Karnataka, depend on rains

Departure from normal

(20%) - (59%) (19%) - 19% >20% On-year growth in fertiliser consumption



<sup>\*</sup>Share in agricultural output – based on state-wise area production for fiscal 2021 (provisional)
Crop production data is on FY basis, rainfall statistics are on CY basis
Source: Directorate of Economics & Statistics, Ministry of Agriculture & Farmers Welfare, IMD, CRISIL Ratings
IMD: India Meteorological Department; IOD: Indian Ocean Dipole



FY22

Non-urea

FY23E

FY24P

Overall, fertiliser consumption grew 2% on-year last fiscal, despite the steep rise in input costs, as MRPs remained largely unchanged with the government compensating through increased subsidy payouts

■ Urea

Growth outlook for this fiscal depends on rainfall amidst the evolving threat of El Niño

**FY17** 

The government's aim to improve land productivity would support higher growth of non-urea in the long run

FY21



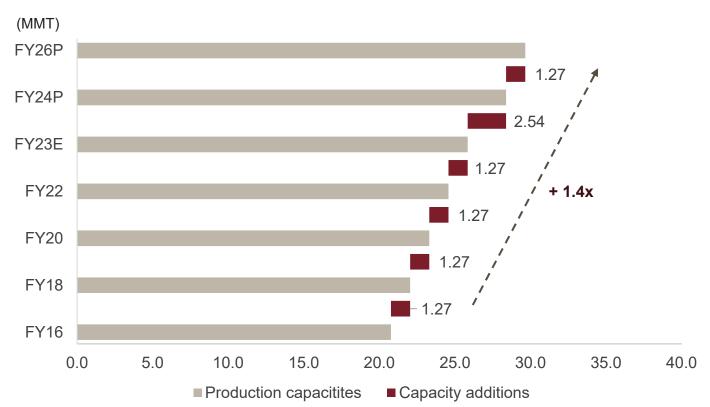
FY25P

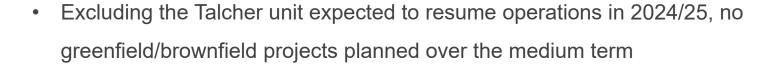
**FY16** 

(MMT)

0.0

#### While urea capacities have commissioned over past fiscals....

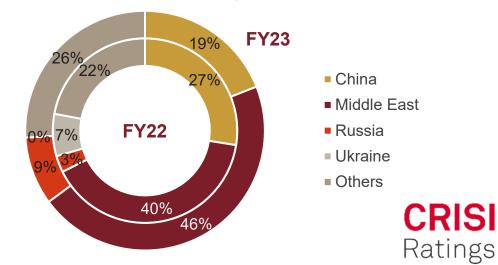




- Globally, trade is limited to only 30% of urea consumption
- India & China lead in terms of consumption, while major exports are by Middle East & China

Russia & Middle East's share in Indian imports increased, as China restricted exports

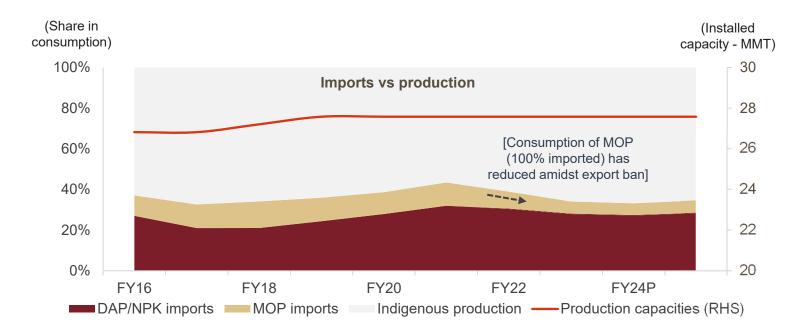
Indigenous production (MMT) — Plant utilisations\* (%) - RHS



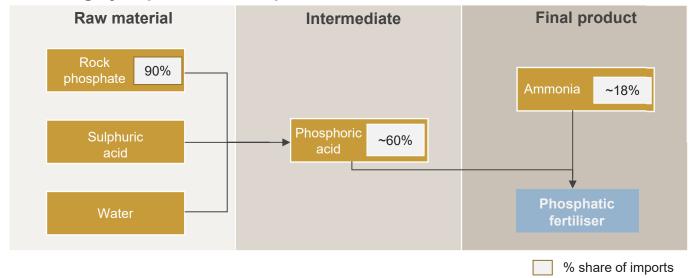
<sup>.... ~20%</sup> of requirement continues to be imported (Consumption (Plant distribution) utilisation) 100% 120% 117% (Average utilisation has declined with 80% 115% incremental capacities commissioning under NIP - 2012) 110% 109% 110% 60% 110% 108% 40% 105% 20% 100% 0% 95% FY18 FY20 FY22 FY24P FY16

<sup>\*</sup>For capacities commissioned in a year, its utilisation is factored in the next year of operations Source: Company reports, Department of Fertilisers, Ministry of Commerce & Industry, CRISIL Ratings HURL: Hindustan Urvarak & Rasayan Ltd, RFCL: Ramagundam Fertilizers & Chemicals Ltd., NIP: New Investment Policy, MT: million tonne

## Non-urea: 35-40% of consumption imported, no new capacity planned

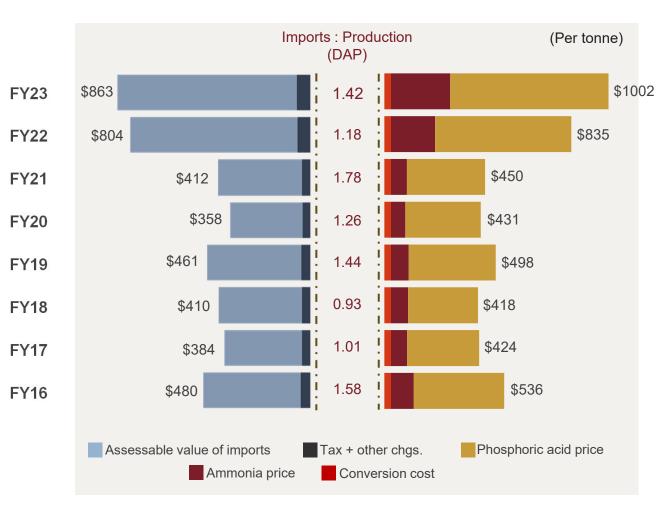


#### India largely dependent on imports for raw material/intermediates...



Source: Company reports, Department of Fertilisers, FertiliserIndia, CRISIL MI&A Research, CRISIL Ratings MOP: Muriate of potash, DAP: Diammonium phosphate, NPK: Nitrogen, Phosphorus, Potassium, RM: raw material

... Higher raw material prices make finished products' imports cheaper than domestic produce, discouraging capacity expansion

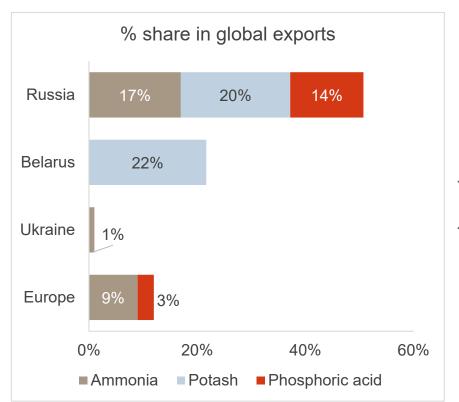


- While MOP continues to be entirely imported, DAP/NPK production plants in India have been operating at 85% of capacity
- To maintain competency vis-à-vis imports, companies continue to invest in backward integration to secure raw material sourcing



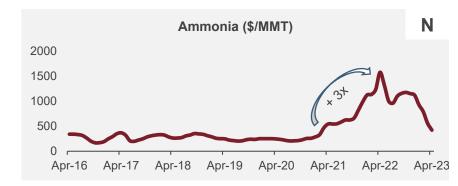
## Easing demand-supply gap has improved global availability of DAP

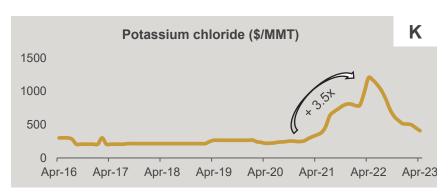
## Russia and Belarus have been key contributors to global fertiliser exports

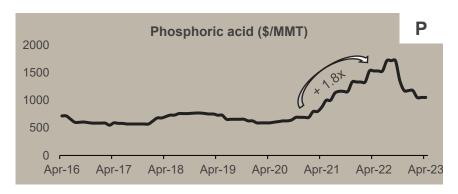


- While the sanctions on Russia excluded the agricultural sector, potash from Belarus and Russia was banned
- 'N' rates soared due to disruptions in natural gas supply amid the Russia-Ukraine war

## Softening raw material prices follow easing concerns of demand-supply mismatch





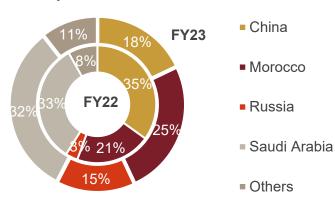


## Domestic requirements were met through alternative arrangements

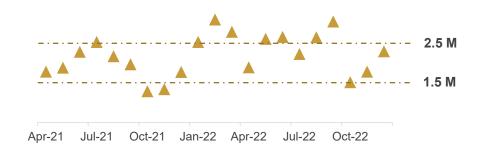




#### Imports to India



Availability to sales ratio



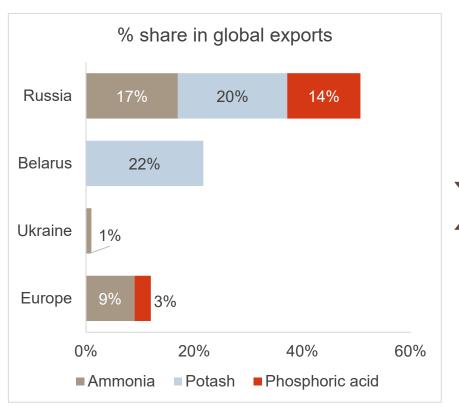
DAP: Diammonium phosphate

Source: Company reports, Department of Fertilisers, Ministry of Commerce & Industry, World Bank, Government of Canada, oec.world, CRISIL Ratings



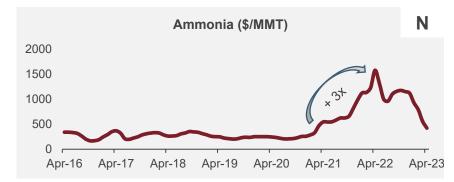
## MOP imports to remain subdued amid continued export sanctions

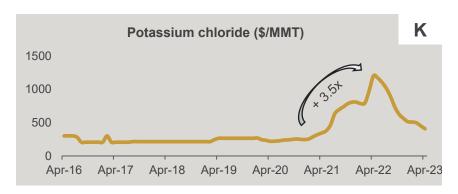
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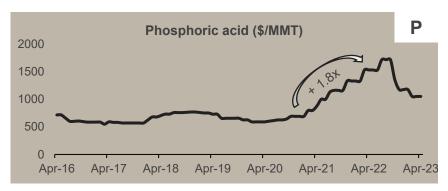


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## Softening in raw material prices follow easing demand-supply mismatch concerns

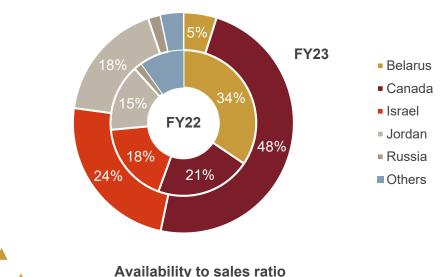






## Domestic requirements were met through alternate arrangements







MOP: Muriate of potash

Source: Company reports, Department of Fertilisers, Ministry of Commerce & Industry, World Bank, Government of Canada, oec.world, CRISIL Ratings



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## Nano fertilisers in focus, could replace imports

While a potential game changer, its efficacy and adoption pace is critical



Made of nano particles that contain nutrients



Initiated with urea, currently nano-DAP is produced too

**Estimated production growth** 

39.0



Technology at its nascency of validation

Mainly can be used only as a foliar spray

Traction of farmers adopting, given requirement of drones for effective use

#### Replacement

1 bottle nano fertilizer = 45/50 kg bag of conventional fertiliser

#### MRP vs conventional:

- Urea: comparable
- DAP: ~50% cheaper

#### **Potential benefits: Farmers**

Reduction in input cost

- Lower input cost
- Better efficiency

Higher crop yield

#### No subsidy

No subsidy to be given factoring low production cost



(crore bottles)

50

40

30

20

10

0

• Investment: ~Rs. 2500 crore

• Nano plants: 10-11, with a mfg. capacity of 5-6 crore bottles/year

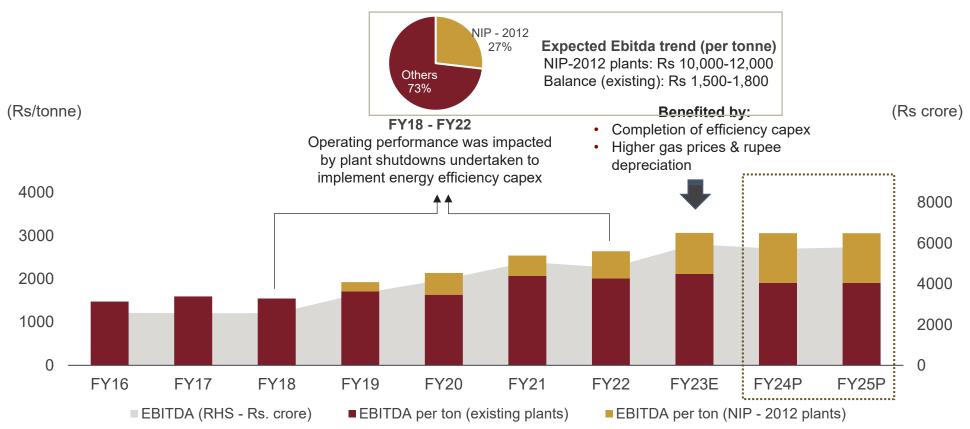
~39 crore urea bottles ≈ 18 mn tonne

Source: Industry publications, CRISIL Ratings

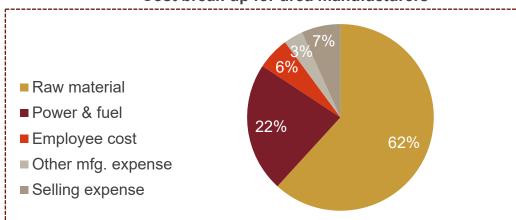


## Trend in operating profits





#### Cost break-up for urea manufacturers



- Profits were immune to the rise in gas prices last fiscal since the increase was compensated through higher subsidies
- With increased subsidy-dependence to recover costs, profits remain susceptible to policy changes
- Better profits are expected under NIP-2012 policy, with a minimum committed RoE of 12%

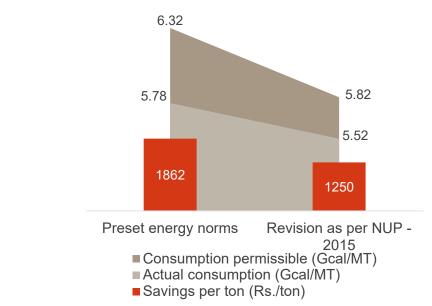
RoE: Return on equity, NUP: New Urea Policy, NIP: New Investment Policy, MMBtu: Metric million British thermal unit Assessment covers ~55% of domestic urea capacity

Source: Company reports, Department of Fertilisers, CRISIL MI&A Research, CRISIL Ratings

#### **Profitability drivers for urea players:**

(A) Lower energy consumption compared with permitted norms

Delta declined, with tightening of energy norms



[Above is a weighted average computation based on reassessed plant capacities, at a gas cost of \$17/MMBtu and exchange rate of Rs 83/\$]

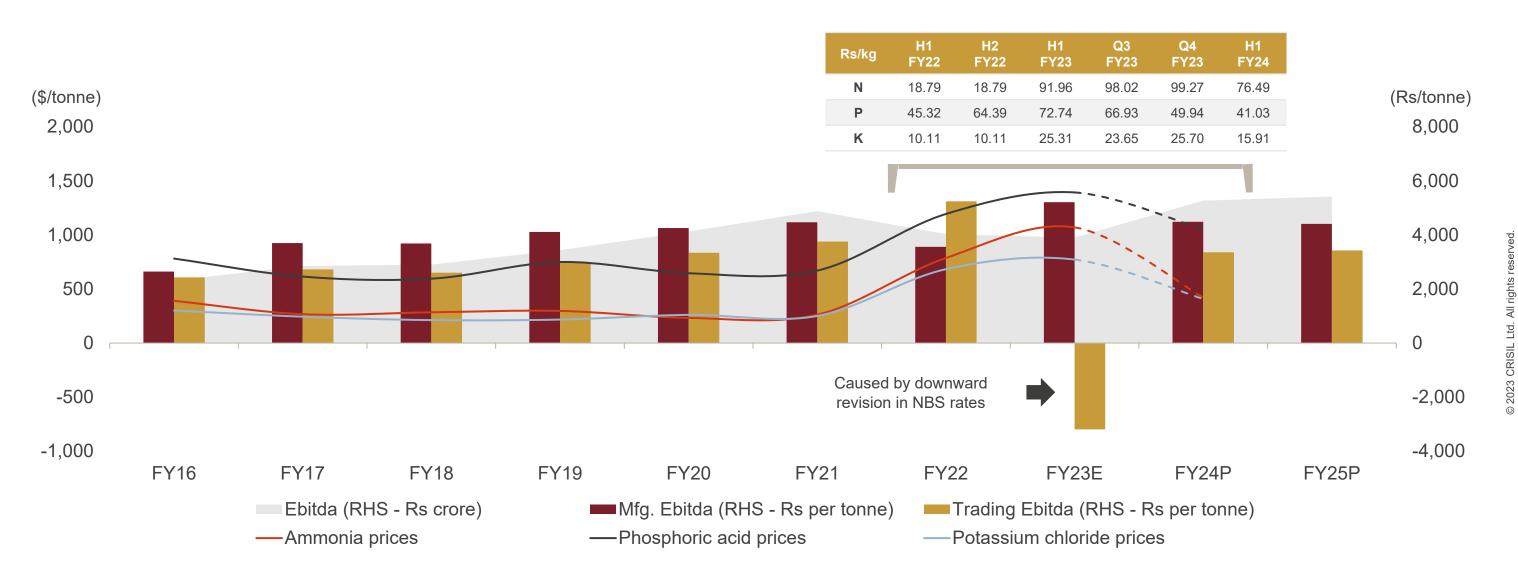
(B) Adequately reimbursed for fixed costs, at 12% RoE Significant lag in cost revisions has resulted in under-recoveries



\*Computed based on fixed cost over past three years



## Non-urea: Easing global prices, adequate NBS to support profitability



- Backward integration over the years has helped improve profitability of manufacturing operations
- Imports contribute to ~35% of non-urea consumption, proportion increases with fluctuation in raw material prices

NBS: Nutrient Based Subsidy

Assessment covers ~45% of non-urea manufacturing operations and ~20% of trade

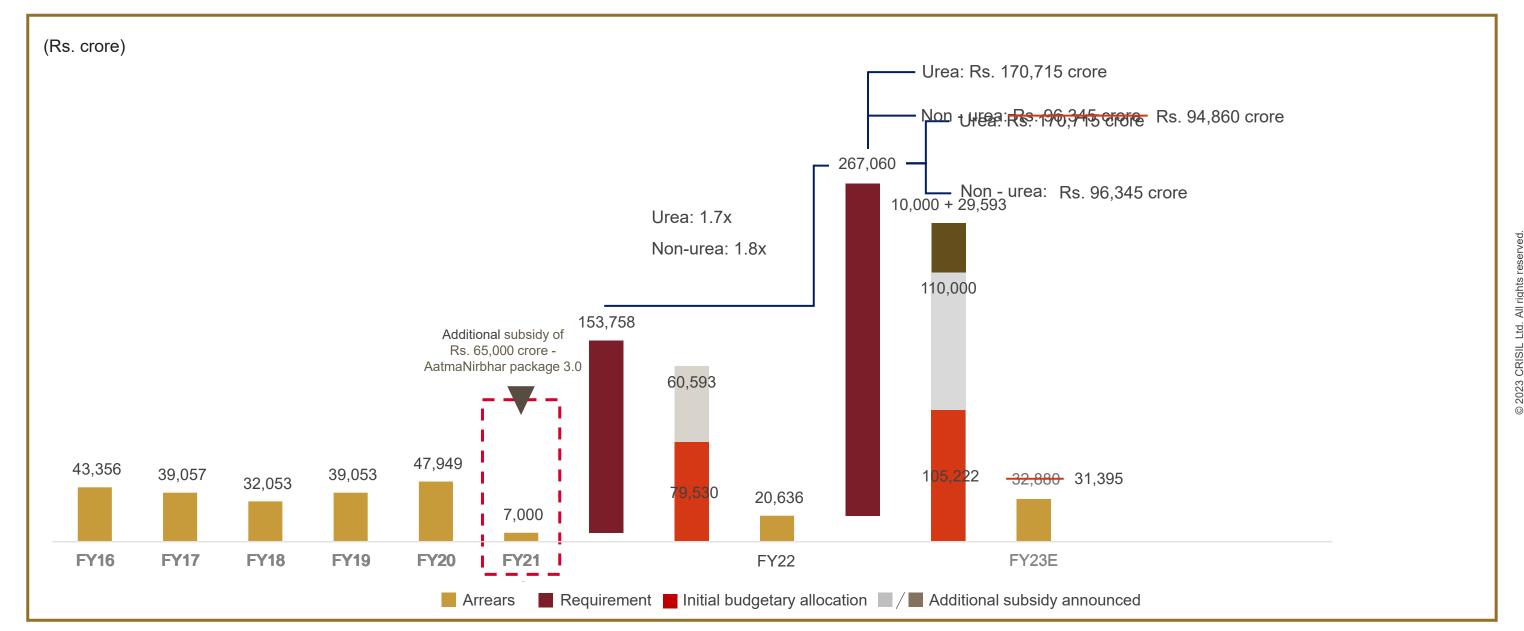
Source: Company reports, CRISIL Ratings



## Subsidy receivables, expected credit profiles



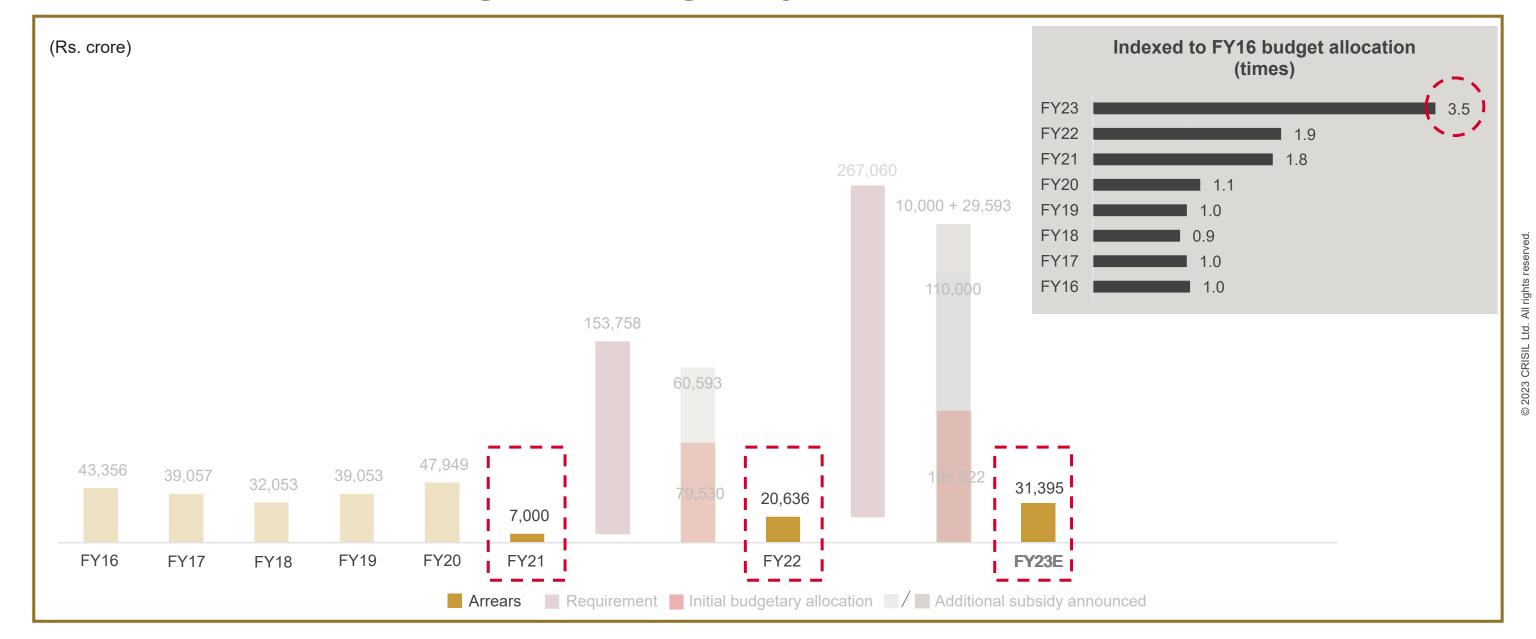
## No major subsidy build-up last fiscal despite ~2x rise in requirement



- Subsidy requirement rose ~2x last fiscal, as MRPs largely remained unchanged; compensated through increased subsidy payouts
- Continued government support through additional subsidy allocation has secured outstanding receivables

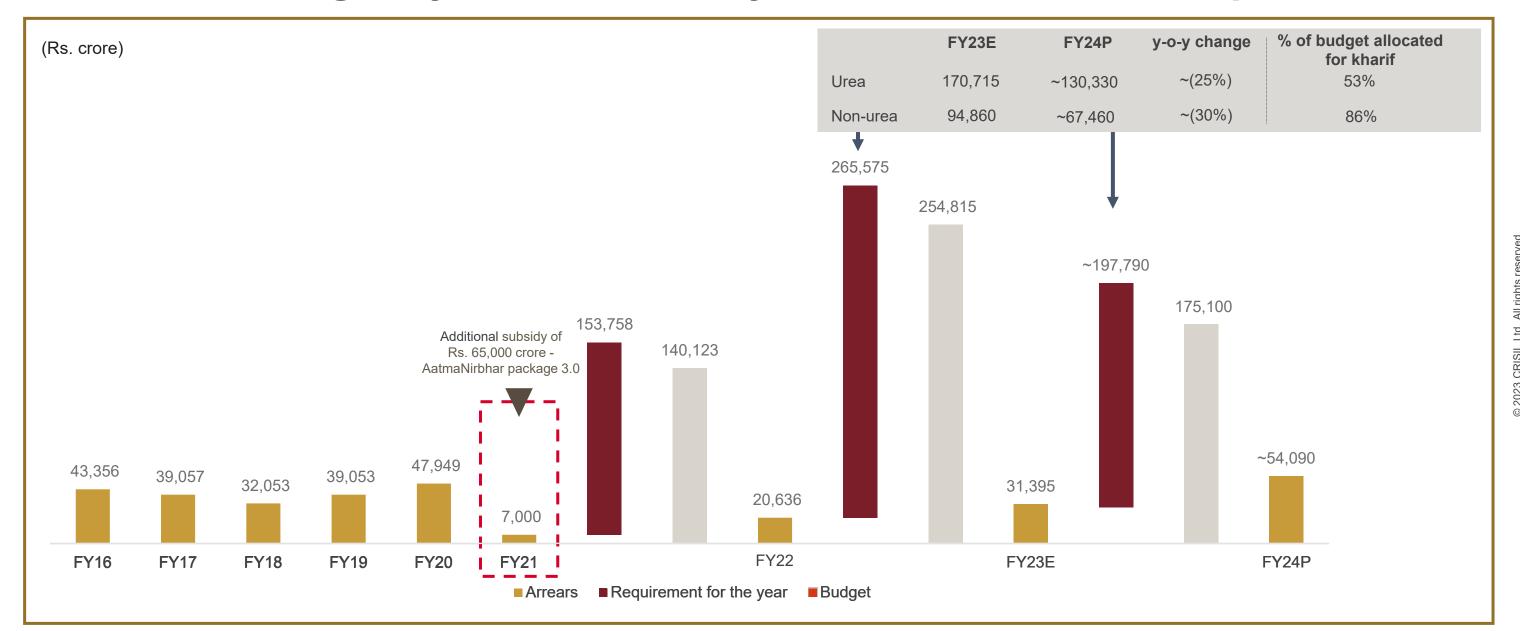


## Last fiscal saw the highest budgetary allocation





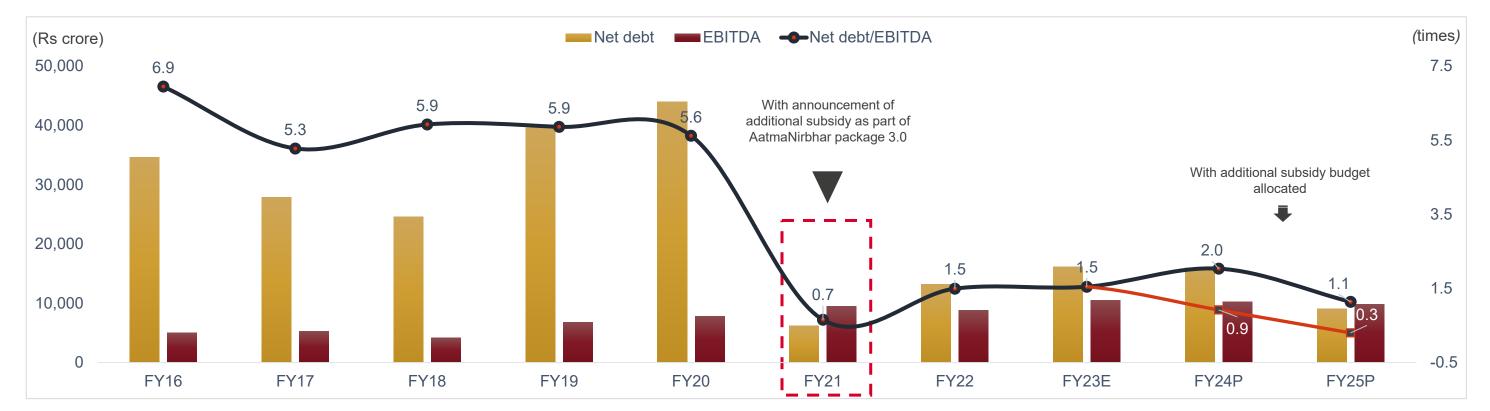
## Additional budgetary allocation likely to meet this fiscal's requirements

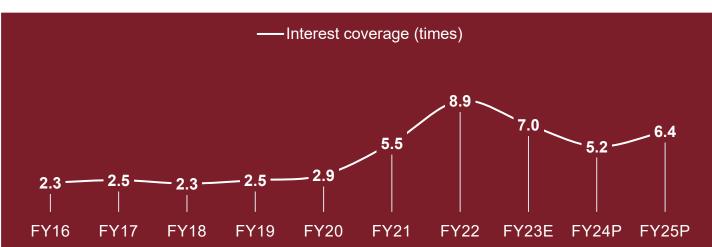


• Given ~60% of the initial budget is already allocated for the kharif season, additional budgetary allocation is likely for this fiscal; in line with past trend of timely governmental support



## Credit profiles to stay comfortable







Assessment covers 50-60% of domestic urea & non-urea capacity Source: Company reports, CRISIL Ratings



### The way ahead

#### **Growth outlook**

- Fertiliser consumption expected to grow at 3-4% CAGR over the medium term
- Players are diversifying into crop protection, industrial chemicals

#### **Investments**

- Nano-technology: With no investments planned for conventional fertilisers, focus is on replacing imports through nano technology
- Emerging trend of green ammonia
  - Scope to decarbonise the food value chain by replacing grey with green ammonia
  - Costing may be a hindrance without adequate financial/subsidy support

#### **Key risks and monitorables**

- Demand remains susceptible to weather patterns along with spatial distribution of rains.
- With higher dependence on subsidy to recover operating costs, profits remain susceptible to policy changes
- Timely and adequate subsidy disbursements will be critical to maintain credit profiles of players
- Technological development (introduction of nano fertilisers) or cheaper finished product imports could impact throughputs of existing fertiliser plants, which are already facing fixed cost under-recoveries



## Thank you

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