



Building aspirations





We build
trust

before we build
homes.

And, before
we build trust
we build
aspirations!



Our logo

The Vinayak logo has been created with a lot of thought. It is a diagrammatic and symbolic representation of the convergence of the 4 Vs or virtues that define the core of the Vinayak Group.

Virtuous: The Group is high on morality, ethical and standards and values.

Visionary: The Group has a propensity to forecast long term developments and is, therefore, guided by strategic vision and foresight.

Versatile: The Group is flexible in its operations and customer service allowing for the highest levels of customisation in its products and services.

Vivacious: The Group is young, dynamic and extremely spirited and enthusiastic as well as open to change, making it easier to evolve to contemporary work mandates.



Our **vision**

To create a progressive organization that matches international standards, maintains high levels of transparency and continual improvement in quality.

Core **mission**

- > To create new value and delight our customers through the most innovative products and services.
- > To provide value to our customers through productive relationships, quick response, timely delivery and transparency.
- > To deliver value for money and good investment returns.



Core **values**

- > To maintain transparent business policies.
- > To maintain highest level of integrity and truthfulness.
- > To work with utmost dedication.
- > To make customers the happiest with our products.




Chairman's message

School taught me about five basic human needs; air, water, food, clothing and shelter. I chose to build shelter; fulfill one of the necessities. This aspiration was the key driver in the formation of Vinayak Group. We have enjoyed a dream run for the last 26 years. On the one hand we built peaceful homes and commercial spaces and on the other, fuelled by passion and hard work, we translated customer transactions into everlasting relationship.

I wish to thank all my stakeholders for allowing us to achieve the heights we have scaled today.

Umesh Kyal

Chairman



To accomplish great things
we must not only act, but
also dream; not only plan,
but also believe.

- Anatole France

Milestones



Vinayak Group is founded by two brothers : Balkrishan Kyal and Umesh Kyal with lots of self belief and a vision to deliver world class projects.

Vinayak expanded into a different city, Vizag in the early 90's. Vizag gets its first ever A.C mall and North Kolkata too gets several completed projects in its kitty.

The Company completes 23 projects in Kolkata and Vizag; emerges as one of the promising name in the real-estate horizon. Credibility and transparency prove to be the key drivers for a steady expansion.



An eventful year, the next generation (Rahul Kyal) joins the company after completing his MBA. Vinayak also becomes one among the top 9 companies of West Bengal to form an assisted sector company with the West Bengal Housing Board.

Vinayak Group gets headquartered at a coveted South Kolkata location. The new office is multiple times bigger than the previous workstation. Vinayak has become a force to reckon with over the years, with its forte being land acquisitions at an extraordinary pace.

The Vinayak Group completes 26 years. A team comprising 51 associates, the Vinayak Group has already completed 32 projects and 9 are in the pipeline. The Group also joined hands with PS Group, Srijan Group, Empress Group, among others and brought happiness into the lives of over 2,000 families as a result, since its inception.

Strengths

Stability:

Having served for over 3 decades, Vinayak Group is known for its stability and consistency in the real estate domain.



Punctuality:

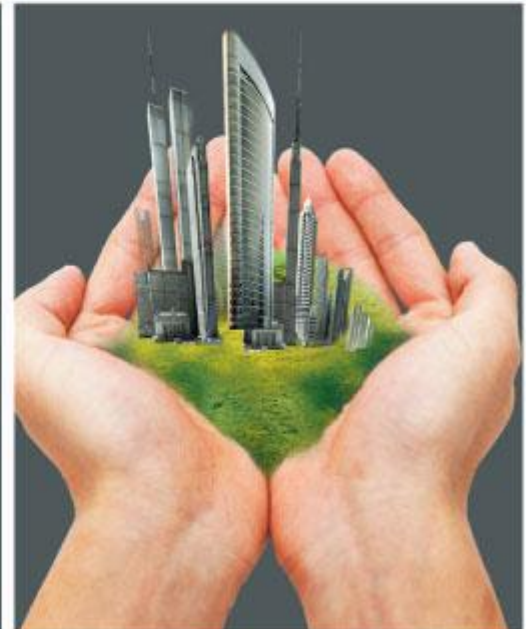
The Group preaches punctuality. It believes in delivering within the deadline committed.

Team:

A focused, experienced and competent team is one of the crucial strengths of the company. The members of the team are constantly striving to deliver their best. Our team is routinely researching and updating themselves on the market developments, newer product and design range and international standards to bench-mark themselves accordingly.

Trusted:

Our past projects have earned us immense success and recognition in the real estate arena. Our past customers are our well-wishers who have trusted and recommended us to others.



Our
prestigious
projects





RAIN TREE

The project located near Kankurgachi, in the heart of Maniktala offers a blend of luxurious features and a healthy green environment. With the best of players in the real estate industry of Kolkata i.e. PS Group, Vinayak Group and Srijan Group coming together, the project will surely set a benchmark in the industry.









BLOSSOM COUNTY

This project located off New Alipore is an aspirational dream for people who want to relocate to the heart of the city's posh locale. A unique offering from the Vinayak Group, it has world class amenities and a beautifully landscaped waterbody within the project as a unique differentiator.





CITRUS COVE
rejuvenate. relax. revel. rejoice.

Located just seconds away from Kamalgachi crossing, near Garia, Citrus Cove is a residential property whose main purpose is not only to upgrade your lifestyle but also to provide you the ease of settling into a new home. Complete with a swimming pool, AC gymnasium, AC community hall and other lifestyle features, Citrus Cove is a landmark address in the upcoming development of Garia.





COSMOPOLIS

Premium homes in Patuli, Cosmopolis is set to redefine the living experience in and around the area. A joint venture with the PS Group, the project is equipped with the latest modern amenities such as an infinity pool, gymnasium and banquet hall.



Testimonials

“We should remember that bearing a heartfelt testimony is only a beginning. We need to bear testimony, we need to mean it, and most importantly we need to consistently live it. We need to both declare and live our testimonies.”

– David A. Bednar





"I have been fortunate to have rendered my professional services to many renowned builders in Kolkata. Amongst them I have found **Vinayak Group to be one of the most reliable, fair and trustworthy Groups** on whom you can bank upon."

– D. N. Mitra, Solicitor & Advocate, Victor Moses & Co.

"We are associated with the Vinayak Group for more than 15 years. They are very quality-conscious and have the **willingness to grow in an ethical way**. Being a customer-centric group, they do invest a lot of time and effort in their project planning, which eventually helps in making their projects exceptional."

– Pawan Agarwal, Director, NK Realtors (P) LTD

"Enjoyed working with the group for their **quality consciousness commitment and futuristic vision**."

– Raj Agarwal, Partner, Raj Agarwal & Associates

"Vinayak Group has always strived for quality, uncompromising business ethics, and customer centric approach. Their **timeless values and transparency** have contributed in making it what it is today. It is wonderful to be associated with the Vinayak Group and I thank them for letting us be a part of their wonderful journey of success."

– Rajesh Somani, Director, Somani Realtors

Core team



> BALKRISHAN KYAL

Mr. Balkrishan Kyal is co-founder of the group and credited with managing the Company's current financial positions and forecast financial strategies to secure the future. Statutory compliances and company matters of the group companies are his domain. He now operates at the advisory level and is involved in key decision-making.



> UMESH KYAL

Co-founder of the Group, he is armed with an experience of over 25 years in the real-estate sector. Mr. Umesh Kyal is responsible for project acquisitions and business development. He shares an excellent equation with his sector peers and government authorities.



> RAHUL KYAL

Mr. Rahul Kyal joined the group in 2007 as a Director. He is entrusted with the function of maintaining a youthful and professional atmosphere in the organisation. This is reflected in the speed, energy, dynamism with which the group functions every day.





CORPORATE HOUSE

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