



GODREJ PLATINUM

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ALIPORE, KOLKATA



LUXURY HAS A NEW LANDMARK

An address that will remain unmatched. Services designed to bring the world to you. And a vision from Godrej that delivers Kolkata's next landmark.



LIVE THE LANDMARK

Godrej Platinum brings Alipore, Kolkata's most coveted neighbourhood, into the 21st century. From its stylish contemporary design to its state-of-the-art sustainability features, Godrej Platinum promises to reshape the skyline of Alipore and Kolkata with the luxury and exclusivity that you expect from the city's finest address. With a home in Godrej Platinum, you become part of Alipore's history and future. This is your chance to live the landmark.

GODREJ PLATINUM

ALIPORE, KOLKATA



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In a city of classic landmarks, luxury needs to strive harder to make its mark. From achievements like the Howrah and Hooghly Bridges to iconic destinations like Victoria Memorial and Eden Gardens, Kolkata has been a city of landmarks. Now, at the most coveted address, Alipore, Godrej Platinum brings homes that are a mark of their own for a discerning few who do not settle for anything but the best.

CITY OF LANDMARKS

LANDMARK LOCATION

Alipore has a special place in the rich history of Kolkata. A favourite of the British settlers, Alipore has always been one of the most prestigious locations in the city. The locality has been much sought-after for its unmatched surroundings, seamless connectivity and well-developed social infrastructure. The home of historical landmarks and key commercial destinations is now home to Kolkata’s finest residential address – Godrej Platinum.



GODREJ **PLATINUM**



LAND



WATER BODY



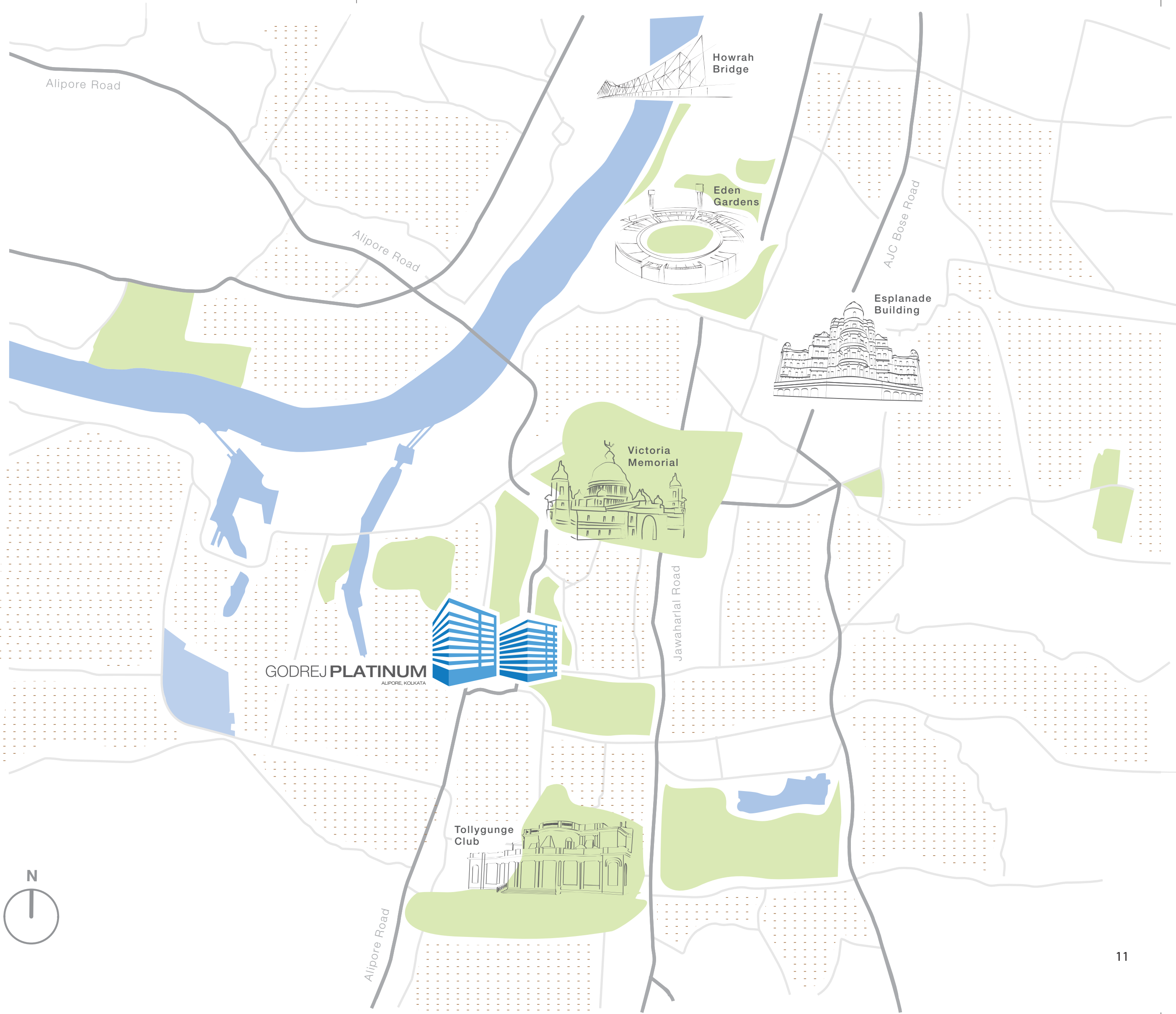
GREEN LAND



EXPRESS HIGHWAY



CONNECTING ROADS



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LANDMARK LIVING

Carefully crafted to provide only the best for those with a meticulous eye, Godrej Platinum is a reflection of the future, and an example of the past. Blending the two together in a timeless space, homes at Godrej Platinum employ luxuries that everyone desires, but only a privileged few can own.



Nestled away in the heart of Alipore, a well-thought-out layout, simple yet contemporary design and exquisite lifestyle amenities are the hallmarks of Godrej Platinum. Every aspect of the project has been planned to perfection by Perkins Eastman, a globally-acclaimed design firm with over

200 design excellence awards to its credit. With just 35 homes in two buildings, Kolkata's latest landmark promises its residents a life of absolute exclusivity.

LANDMARK EXCLUSIVITY



Like the buildings that first set Alipore apart as Kolkata's most desirable address, Godrej Platinum epitomizes the luxury of the moment, and will define style for the future. The primarily south-facing homes at Godrej Platinum are filled constantly with light, illuminating every material and detail. A spacious entry foyer makes an immediate impact on

friends and family, while an optional jacuzzi on your private terrace is the perfect getaway to enjoy a quiet evening overlooking the city. Walk-in closets in every bedroom and a utility space attached to every kitchen with a separate service elevator means plenty of space behind closed doors to keep your home running seamlessly.

LANDMARK LUXURY

Whether you're celebrating a landmark in your life like the birth of a grandchild or the marriage of a loved one, or hosting a warm intimate dinner, you'll need a home that's as extraordinary as your special occasion. For all those grand get-togethers, Godrej Platinum's inviting foyers and spacious interiors

unfold seamlessly onto the outdoors with expansive balconies ideal for alfresco entertaining or simply watching the world go by below. More than a place to live, Godrej Platinum is a space to create memories.

LANDMARK CELEBRATIONS





Luxury happens where attention to detail meets cutting-edge technology. Your intelligent home in Godrej Platinum combines state-of-the-art technology with comfortable, intuitive design to make your days simpler, more efficient, more reliable. Fully air-conditioned apartments with VRF (Variable Refrigerant Flow) technology and a single touch-pad console gives you automated control over your

ambient environment, including lighting, temperature and home appliances. Remote communication and security systems – including alarms, surveillance and video door conference at the main gate – allow you to oversee your family’s safety with ease and confidence. Comprehensive safety features throughout Godrej Platinum include Carbon Monoxide and fire detection systems.

LANDMARK HOMES

03

LANDMARK LIFESTYLE

Godrej Platinum spoils its residents with features that are unmatched. From in-house personalized concierge services to energy efficiency, Platinum homes are an example of thoughtful design and intimate luxury.



The Quintessentially concierge service, free for the first year for every resident, brings the world to your doorstep. The preferred choice for discerning clientele in 50 countries across the world, Quintessentially is a gateway to the most coveted restaurants, performances, travel destinations and more, through an exclusive package of privileges,

preferential rates and custom-tailored services. A network of the global elite, Quintessentially is taking care of the day-to-day so you don't have to, giving you the invaluable gift of time. Quintessentially is truly the perfect extension into the outside world of your lifestyle at Godrej Platinum.

LANDMARK PRIVILEGES

Living at Godrej Platinum is all about having leisure within your grasp. You can conveniently maintain an active lifestyle, while providing a safe haven for your family.

CLUBHOUSE: State-of-the-art recreational facilities to keep both your body and mind in shape.

GYM: A fully-equipped gym to push your limits and keep your heart rate up.

KIDS' PLAY AREA: A safe haven where your little ones can play, learn and grow without a care in the world.

SWIMMING POOL: A cool, refreshing reprieve from the hot and hectic world outside.

BANQUET HALL: The perfect place to host a gathering and celebrate life's landmarks.

INDOOR GAMES: Make the most of your free time with a host of exciting options to choose from.

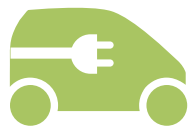
LANDMARK AMENITIES





**IGBC GOLD
PRE-CERTIFICATION**

Awarded 'Gold' pre-certification by Indian Green Building Council.



**CHARGING
STATIONS**

Intelligent site planning incorporates charging stations for electric vehicles, promoting a greener commuting future.



**ENVIRONMENT
FRIENDLY**

Godrej Platinum uses Low VOC (Volatile Organic Compound) materials where possible. Separate recycling bins make trash sorting more efficient.



**SOLAR
ENERGY**

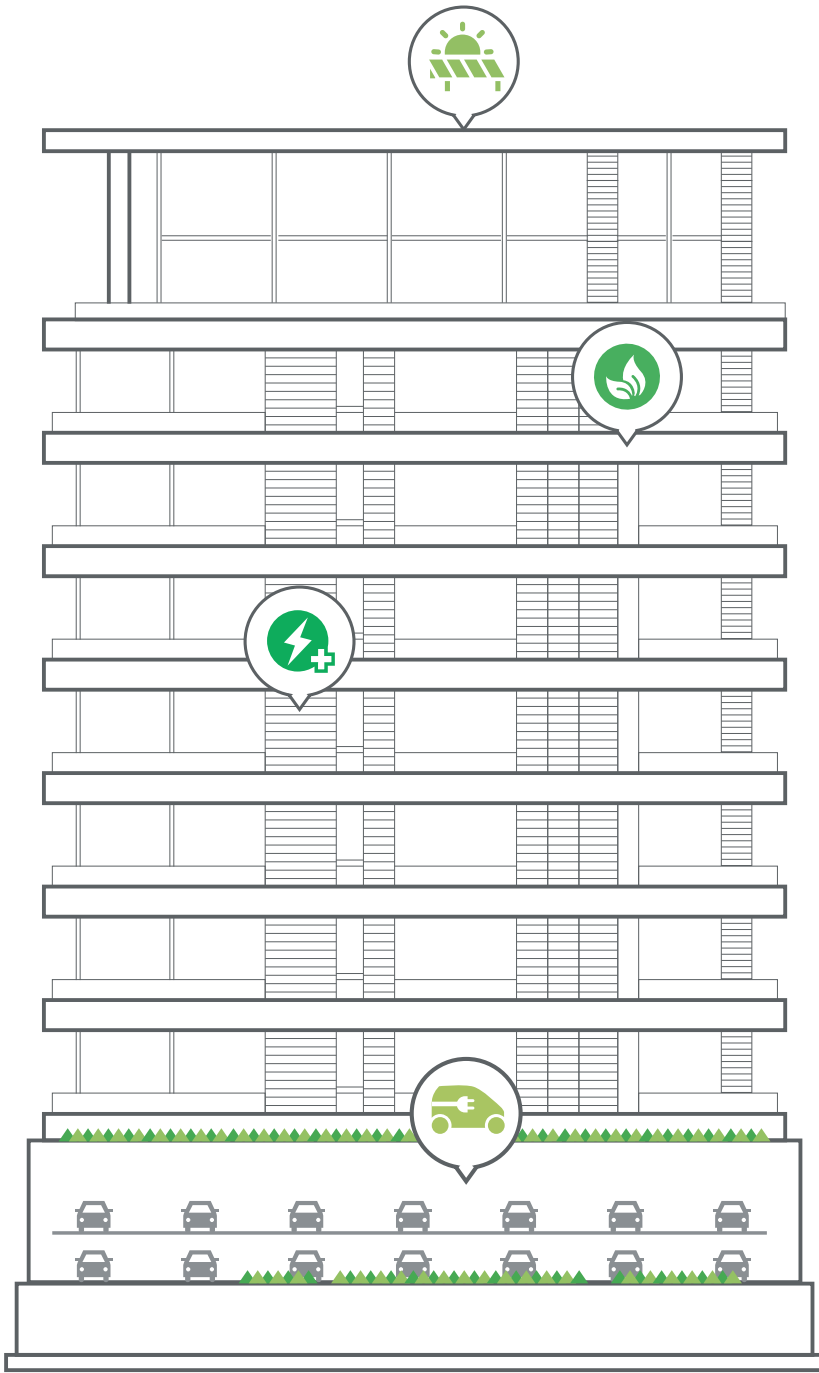
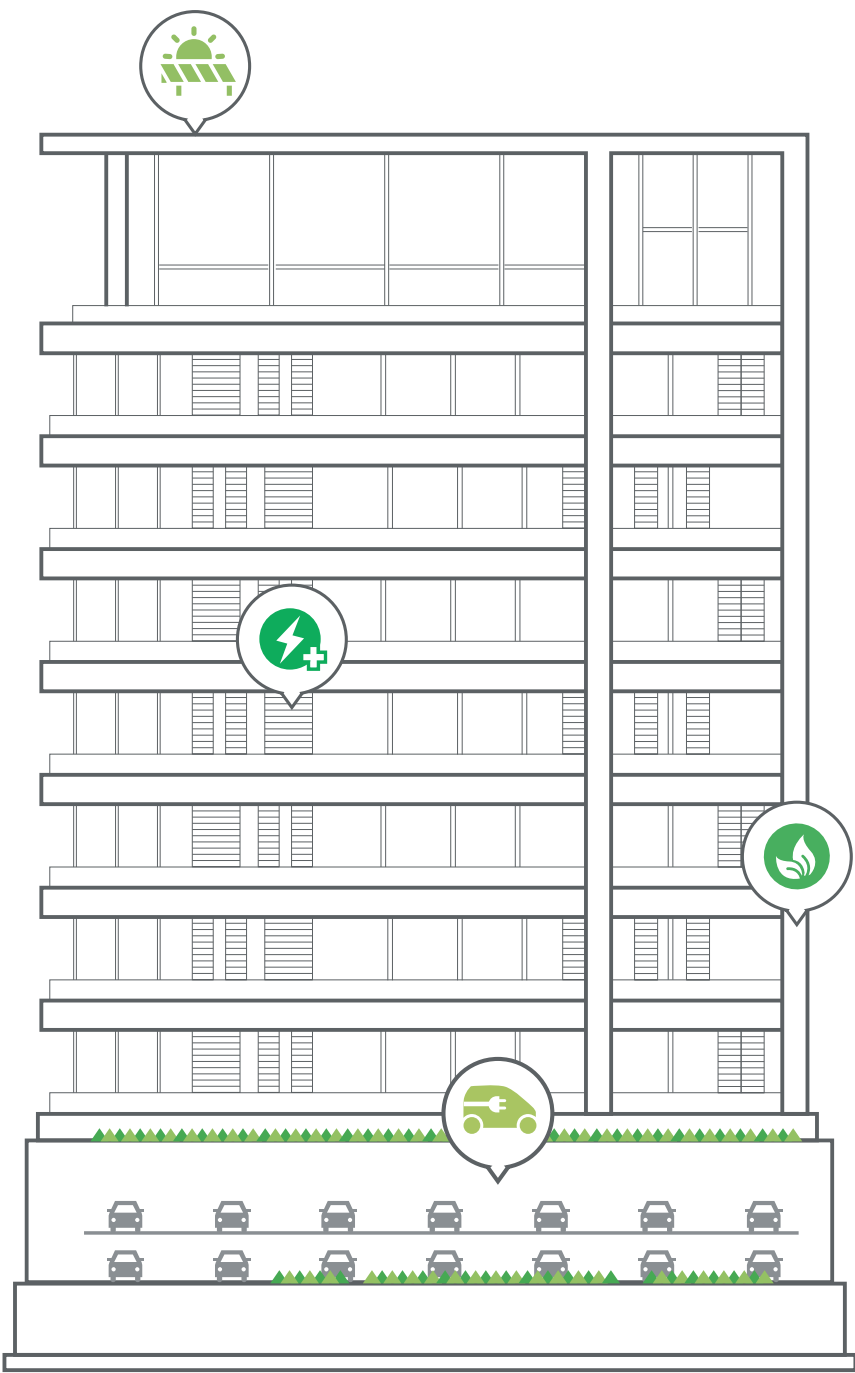
Solar water heaters contribute to overall energy savings.



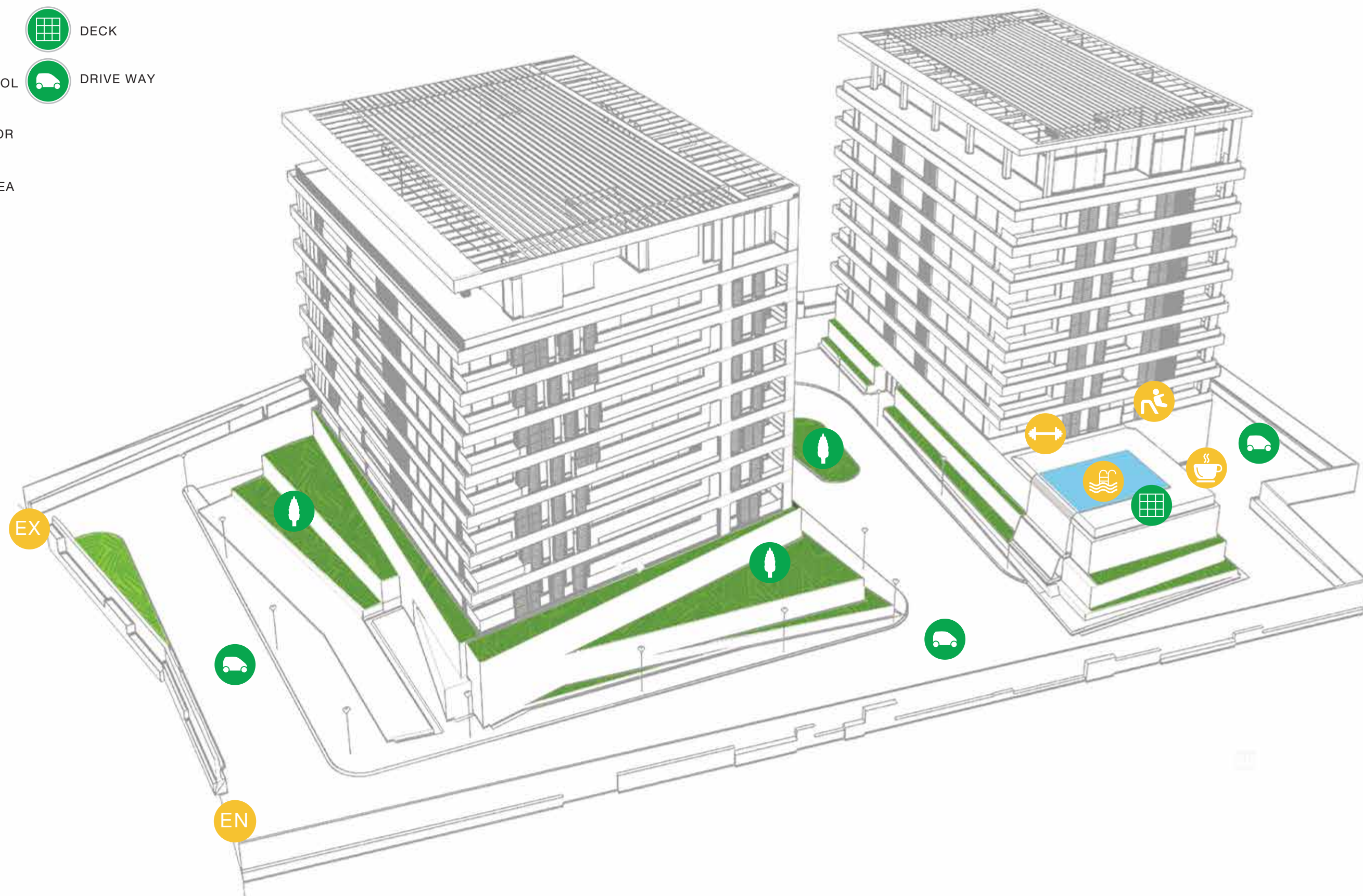
**ENERGY
SAVINGS**

A reflective roof reduces the heat island effect in the building, while the high-performance façade regulates direct light and heat. Together with VRF (Variable Refrigerant Flow) air-conditioning, these reduce total energy consumption.

LANDMARK SUSTAINABILITY



- EN ENTRY
- EX EXIT
- SWIMMING POOL
- AMENITY FLOOR
- KIDS PLAY AREA
- GYM
- LANDSCAPE GARDEN
- DECK
- DRIVE WAY



MASTER PLAN

Perkins Eastman is an international planning, design and consulting firm renowned the world over for excellence in design with over 200 awards to its credit. The firm believes that architecture can have a direct and positive impact on people's

lives. As the design and planning firm of Godrej Platinum, Perkins Eastman has followed a contemporary approach where sustainability features meet world-class design to create Kolkata's newest landmark.

PERKINS EASTMAN: DESIGNING LANDMARKS

AWARDS & HONORS:

Air Force Village I: Sky Lounge
San Antonio, Texas
Environments for Aging, Remodel/
Renovation Competition: First Place

Park Hyatt Saadiyat
Abu Dhabi, UAE
HA+D Awards, Certificate of
Excellence: Hotel Architecture

New York Stock Exchange:
Next Generation Trading Floor
New York, New York,
Best Projects: Interior Design

Chongqing Library: Chongqing, China

GODREJ PROPERTIES

TWO DECADES OF EXCELLENCE

Godrej Properties brings the Godrej Group philosophy of innovation and excellence to the real estate industry. Each Godrej Properties development combines a 116-year legacy with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects with over 8 million square meters in 12 cities across India.

Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

Over the last few years, Godrej Properties has received over 50 awards and recognitions, including “Developer of the Year”

award at the Indian Realty Awards 2013 and a “Best Emerging National Developer” award from ZEE Business.

- Established in 1990
- India’s first ISO certified real estate developer
- Projects in 12 cities across India
- Prime locations, good value, excellent construction, efficient support
- Collaboration with outstanding associates



GODREJ GLENELG, MUMBAI



GODREJ BKC, MUMBAI



PLANET GODREJ, MUMBAI



GODREJ PLATINUM, BENGALURU



GODREJ GOLD COUNTY, BENGALURU

OTHER GODREJ PROPERTIES PROJECTS

RESIDENTIAL PROJECTS

- GODREJ GARDEN CITY, AHMEDABAD
- GODREJ CREST, BENGALURU
- GODREJ E-CITY, BENGALURU
- GODREJ GOLD COUNTY, BENGALURU
- GODREJ PLATINUM, BENGALURU
- GODREJ WOODSMAN ESTATE, BENGALURU
- GODREJ PALM GROVE, CHENNAI
- GODREJ FRONTIER, GURGAON
- GODREJ SUMMIT, GURGAON
- GODREJ PRAKRITI, KOLKATA
- GODREJ ALPINE, MANGALORE
- GODREJ BAYVIEW, MUMBAI
- GODREJ EDENWOODS, MUMBAI
- GODREJ GLENELG, MUMBAI
- PLANET GODREJ, MUMBAI
- GODREJ PLATINUM, MUMBAI
- GODREJ HILL, MUMBAI
- GODREJ RIVERSIDE, MUMBAI
- GODREJ SERENITY, MUMBAI
- GODREJ WALDORF, MUMBAI
- GODREJ ANANDAM, NAGPUR
- GODREJ SHERWOOD, PUNE
- GODREJ HORIZON, PUNE

COMMERCIAL PROJECTS

- GODREJ ETERNIA, CHANDIGARH
- GODREJ WATERSIDE, KOLKATA
- GODREJ GENESIS, KOLKATA
- GODREJ ONE, MUMBAI
- GODREJ BKC, MUMBAI
- GODREJ COLISEUM, MUMBAI
- GODREJ MILLENNIUM, PUNE
- GODREJ CASTLEMAINE, PUNE
- GODREJ ETERNIA, PUNE

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