

The
OVO
Life

Green
has never
looked
so good





Life in Perfect Balance.

Come discover an exclusive standard of living within a lushly appointed six and a half acre oasis filled with water bodies, green spaces and entertainment areas. Welcome to OVO by LUSHlife. Located in the heart of Undri, Pune's only 100% residential neighborhood, the OVO life offers you exceptional 2, 3, and 4 bedroom residences, which blend distinct modern style with handpicked eco-friendly materials and lifestyle-enhancing details throughout.

At OVO we believe that in today's busy world a balanced lifestyle shouldn't be a luxury, it's a necessity. By focusing on techniques and materials that support the health and longevity of the residents as well as the aesthetic quality of the buildings, OVO offers the opportunity to enjoy life in truly premium apartments for exceptional value. From reflexology-embedded footpaths to natural light and ventilation, yoga and meditation rooms to designer kitchens and organic gardens, living a truly balanced life has never looked - or felt - so good.



Architect's message

"In approaching OVO, it was essential that we understand the larger environment around the property, and then work to create an elevated lifestyle based upon environmental harmony, sustainable design and the very latest standards in construction and materials.

In the units themselves, we made good ventilation a high priority, as well as softening the line between indoors and outdoors by creating terraces and balconies, which are also great buffers to beat the extremes of climate. This brings a little bit of the outside in – a great way to retain that feeling of freshness after a busy day.

In the larger exterior elements of OVO, we approached the aesthetics by advocating a simple facade constructed from materials

like steel, glass and wood - combined in clean smooth lines. However, with OVO we also looked beyond the visual. We performed an analysis of the sun and wind patterns and concluded that an external dry cladding treatment would serve as an ideal insulator; retaining warmth in the winter and offering natural cooling in the warmer months.

Indoors and outdoors, we took these concepts to heart and created a sustainable way of life and community, which honors the health, well being, and enjoyment of every resident and their guests with minimal environmental impact. We look forward to seeing OVO evolve into a dynamic example of what is possible for luxury green living."

Kalhan & Santha Mathoo
Planet 3 Studios



Welcome to Ovo.

OVO - a new concept of stylish and sustainable living where vision becomes reality to create a world of elegance, tranquility and taste for a deserving few. Luxuriously appointed apartments, Lush green gardens, a stylish yet intuitive clubhouse and an Italian inspired piazza podium are all integral parts of the OVO life.

OVO balances the sanctity of your lifestyle with access to a large number of Pune's best schools and IT parks. Minutes away from NIBM's attractions and within a half hour of all major transportation such as the railway station, airport and Mumbai-Pune Highway, OVO ensures that you and your family can easily enjoy a healthy well-balanced life.

From envisioning the initial concept through to completed construction, every single detail - no matter how small - has been thoughtfully

considered. In crafting OVO by LUSHlife, the very finest materials and construction techniques have been put to work. From handpicked tiles from across the globe to the unique separation of the shared indoor and outdoors spaces designed for relaxation and activity, a new way of life awaits you at OVO.

Spaces at OVO have been designed by keeping in mind the natural distinction between peaceful leisure time and energetic activity hours. Enjoy a serene, interruption-free space when you sit down to re-invigorate yourself with an hour of yoga. When it's time for some energy, push yourself with a challenging workout or revel in a family birthday party within a specially created activity area! At OVO, the outside world is soon forgotten...



An architectural rendering of a modern building named 'The Ovo life'. The building features a large, dark, textured upper volume that cantilevers over a glass-enclosed ground floor. The ground floor has a white base wall and large glass panels. A wide set of concrete steps leads up to the entrance. Three people are shown: a woman on the left, a man walking up the steps, and a woman on the right. The building is surrounded by green grass, trees, and a clear blue sky with birds. The title 'The Ovo life' is in the top right, with 'Ovo' in a large, bold font. A thin white diagonal line runs from the top right towards the bottom right.

The Ovo life

Welcome home to Ovo





Perfectly Planned.

In creating the luxuriously appointed apartments, the OVO team first looked at the surrounding environment. A London-based architect was contracted to study the surrounding wind and sunlight patterns so that optimal use of natural ventilation and light could be felt in your everyday life. Today, all units are East-West facing and built using the finest materials sourced globally.

From home automation features like false ceilings and mood lighting in the living, dining and the master bedrooms to carefully chosen marble effect porcelain tiles; each unit is the result of meticulous design and a dedication to creating the highest quality homes that reflect the life you would love to live.





Ovo Lets You Set the Mood.

In crafting the OVO lifestyle, we've put the controls firmly in your hands. Mood lighting and wireless technologies are just the beginning. Need to unwind after a long day? Or liven up the house on a Saturday night? Your iPad, if you so choose, will create just what you need, so that the house matches your mood!



Perfection in Details.

Every OVO kitchen has been designed to give you a modular and hygienic cooking environment that combines form and function beautifully. With tiles sourced from various regions of the world and a granite countertop with modern hob and chimney, cooking suddenly sounds so much fun!

Let your bathroom be your home spa. At OVO you'll find glass partitions, false ceilings and internationally known brands in every bathroom. Large mirrors, counter basins, wall hung water closets are a few of the luxuries that you will enjoy every day.







Maximum lifestyle

Minimal impact

The highest standards in lifestyle don't need to cost the world – or damage it. At OVO you can luxuriate in green spaces, unwind in peaceful areas, and enjoy the world's finest amenities without disturbing the environment or having to worry about it.

We understand that minimizing environmental impact, while maximizing your quality of life requires skill and experience. At OVO, we aim to use the most progressive and ecologically advanced techniques and approaches to construction and design.

You can truly breathe easy knowing that OVO's beauty and convenience is achieved sustainably in keeping residents' health in mind.

Elegant to the Eyes, Easy on the Environment.

- Close proximity to schools and business centers translates into lowered vehicle use and related emissions
- Landscaped gardens with large green cover
- Exterior dry cladding keeps the buildings & their residents cool in the summer & warm in the winters
- Ultra filtration plant ensures healthy and safe water supply
- German tubular core doors made from recycled wood
- Rainwater harvesting for aquifer recharge and landscape applications
- Water recycling plant reduces water requirement significantly
- Electronic timers for common and garden areas reduce need and use of electricity and water

Active Life at Ovo.

You never have to leave home to stay fit and healthy, or to stay in touch with the family and friends who mean the most to you. OVO's active spaces are designed so that you can workout, get together and enjoy the life you want, everyday.

Children's activity area

Cricket / Basketball practice area

Private theatre

World class gym

Indoor games room

Jogging track

BBQ patio

Sprawling Party lawn

Swimming pool









Peaceful Life at Ovo.

Creating peace and relaxation in your life should never be a luxury. At OVO we would like you to enjoy what we call 'everyday bliss'. The peaceful life at OVO has been designed so that you can find the time and space to focus on yourself. Take a breather to enjoy hatha yoga, meditation and soak in the fresh air, without interruptions or distraction. A beautifully designed podium, inspired by the Piazzas of Italy, compliments the serene water bodies to bring you more.

- Acupressure walkways
- Tropical landscape
- Stroll pathways
- Yoga & Meditation studio
- Pet park
- Italianate piazza
- Alfresco reading area

Fittings & Finishes

Exceptional Down To The Last Detail.

Home is where the heart is, where families thrive and where the most precious memories are made. In crafting OVO by LUSHlife, the very finest materials and craftsmanship ensures that the inside is as warm and beautiful as the outside.



Living and Dining areas

4'x2' Italian marble finished porcelain flooring
False ceiling with lights and fans
Home Automation with Mood Lighting
(iPad support optional)
POP/Gypsum finished walls with water-based paint
Laminated solid wood entrance door with night latch

Kitchen

Modular Kitchen with hob and chimney
Piped gas system
Granite Counter top with pearl finish SS Sink
Modern glazed tiles dado
High gloss 2'x2' vitrified floor tiles
Attached dry balcony with provision for washing machine

Bedrooms

Laminated wooden flooring in master bedroom
False ceiling with lights and fans in master bedroom*
Home Automation with mood lighting in all bedrooms*
Italian finished 2X2' vitrified tiles in other bedrooms
POP/Gypsum finished walls with water-based paint
Laminated tubular core doors
SS finish single lever handle with lock

**Optional in 2 Bedroom apartments.*



Bathrooms

- Italian finished glazed tile dado
- Separate wet and dry area with glass partition
- False ceiling with lighting
- Diverter with bath spout and shower
- Basin mixer with hot and cold water
- Counter top/ semi recessed washbasin
- Wall hung water closet with concealed flush valve
- Solar water heater
- Painted tubular core doors
- SS finish single lever handle with lock

Terraces

- Wood finish anti-skid ceramic tiles
- Tempered glass façade with SS / MS railing
- Sand faced plaster with weatherproof paint

Common fittings & finishes

- French windows made of anodized aluminum
- Marble/ granite sills for all windows
- Split AC provision in all rooms
- Power back up in every apartment including common areas
- Adequate electric points with modular switches

Location

OVO is all about location - and providing you with the greatest luxury of all - time. Spend less time getting to the many schools, colleges and companies that are located nearby, and more time enjoying a healthy balanced life.

Site Address:

Sr No. 19, Near Corinthian Boutique Hotel and Spa, Off NIBM Road, Undri, Pune 411060

Telephone:

+ 91 9881 741 741
+ 91 9881 641 641



Credits

Project Architect

Planet 3 Studios
Architecture Pvt Ltd

Landscape Architect

Landart Designs

Liasoning Architect

Malwadkar Architects

Quality Consultant

CQRA

Services Consultant

Integrated Consultant

RCC Consultant

G A Bhilare Consultants
Pvt Ltd

Legal Advisor

Chherawala &
Associates

Ovo
Floorplans



Site Address

The Ovo Life
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Hotel and Spa, Off NIBM Road, Undri,
Pune 411060

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