# 2017 CBISII 1 to All rights research

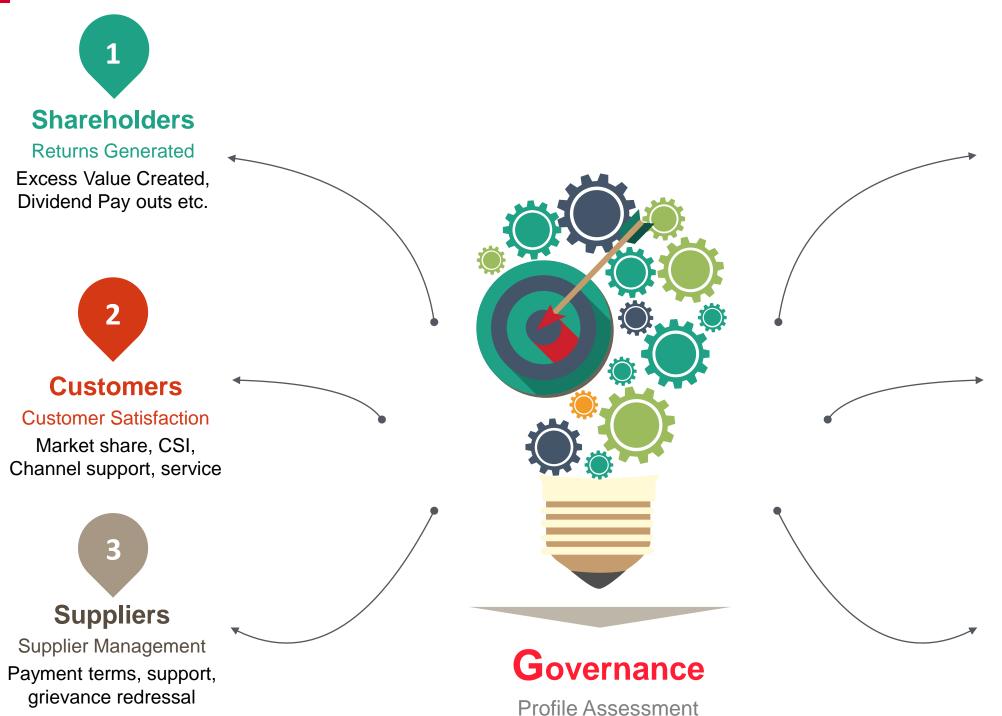
## CRISIL G V C

# **Governance and Value Creation Grading**

**CRISIL** Research



## Stakeholder satisfaction key to sustainable growth





**Employee Satisfaction** 

Salary levels and growth, social infra, ESOPs, attrition rate etc.



Sustainability

GHG emissions, waste recycling, society inclusion



Creditworthiness

Debt protection viz. credit rating, upgrades etc.

CRISIL

An S&P Global Company

Research

## Importance of GVC for Company and Investors

#### **ENTITIES / CORPORATES**

#### **INVESTORS**



Assess the governance practices to identify loose ends viz. risks and threats, lapses, audit, stakeholder concerns etc. for timely corrective action



Access broader source of capital and improve global and domestic stakeholder (lender, investor, customer) confidence



Benchmarking performance and highlighting strong governance and sustainability practices to aide visibility amongst investors



Reviewing the track record of sustainable and inclusive value creation - balanced distribution of wealth and value amongst investors and stakeholders



Gain deeper understanding of strengths, risks & opportunities basis control, adherence, materiality of disclosures and governance - boosts investor confidence



Ability to differentiate two equally well-performing entities basis governance practices and balanced value creation throughout the stakeholder chain



Stricter Regulatory Compliance - In 2019, SEBI launched 300+ inquiries against companies due to governance lapses. Rising whistle-blower complaints



Relative GVC grades helps investors' evaluate varied set of companies spread across domains and sectors on a common benchmark





## **Evaluation Framework - Parameter Segmentation**







Shareholder relations

Disclosure & Financial statements







Risk/Opportunity awareness



**Management Evaluation** 





**Creation** 





















Environmental Profile\*

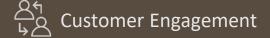


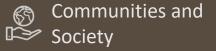


Social Profile\*











\* Few parameters shall be assessed basis a sectoral peer review from CRISIL information available in public domain

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#### Reach Out

Reaching out to the company's team for data collation exercise etc.

#### **Detailed Discussion**

with Board members, Sr.
Management,, Employees,
Customers etc. via a
structured questionnaire
(In-person / VC)

Assessing governance processes, future prospects, constraints, business highlights and lapses (if any)



#### **Committee Review**

Final assessment by the internal GVC Grading committee (comprising of senior CRISIL Research personnel)

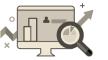
# GVC Grade released through PR in public domain

Post company consent and review of GVC grade, rationale and analysis



#### **Desk Research**

Assessing information from public domain – annual reports, financials, sustainability reports, other company disclosures, etc.



#### **Data Analysis**

Compilation and evaluation of all client documentation viz.
management profile, transcripts and minutes of board meetings, committee papers, supplier terms, etc.



### Attribute-wise scoring (with

accompanying rationale)
basis internal evaluation
criteria for GVC

Generation of a final scores and grades - judgemental and qualitative assessment in absence of data

#### Diagnostic Study -

- GVC review report with action plan / recommendations
- 2. Preliminary GVC grade
  Allocation can be
  released in public domain
  post company consent





GRADE 2

GRADE 3

GRADE 4

GRADE 5

CRISIL GVC GRADE 6 GRADE 7

GVC GRADE 8



Excellent



Very Good



Good



Below Avg



Weak



Very Weak

- Benchmark for CG practices
- Highly transparent
- Excellent sustainability practices
- Leader in stakeholder value creation
- Very strong management

- Leading in CG practices
- Highly transparent
- Very good sustainability practices
- High stakeholder value creation
- Strong management

- **High comfort** in CG practices
- High transparency
- Good sustainability practices
- Good stakeholder
   value creation
- Moderately strong management

- Adequate comfort in CG practices
- Moderate transparency
- Good sustainability practices
- Avg stakeholder
   value creation
- Moderately strong management

- Moderate comfort in CG practices
- Limited transparency
- Subdued focus on sustainability practices
- Limited stakeholder value creation
- Weak management

- Limited comfort in CG practices
- Limited transparency
- Inadequate focus
   on sustainability
   practices
- Poor stakeholder value creation
- Weak management

- Poor comfort in CG practices
- Lack of transparency
- Poor focus on sustainability
- Negative
   stakeholder value
   creation
- Incompetent management

- Poor comfort in CG practices
- Complete lack of transparency
- No focus on sustainability
- Negative stakeholder value creation
- Incompetent management



## **GVC Grading: The CRISIL Advantage**

#### **THE CRISIL Experience**

CRISIL GVC Grading is based on a robust evaluation framework through which the present state and future progress can be accurately measured and analysed



1,200+ Global and Indian clients exceeding

#### **Analytical Expertise**

A team of seasoned analysts with industry know how conducting management discussions. Senior Directors and Directors involved in the Grading Committee



Years of Research

industries and sub-sectors tracked on regular basis



#### **Industry Coverage**

Extensive sectoral coverage helps in establishing rich insights and perspectives on Indian companies and future prospects



of India's banking industry by asset base served

Research

#### **About CRISIL**

CRISIL is an agile and innovative, global analytics company driven by its mission of making markets function better. We are India's foremost provider of ratings, data, research, analytics and solutions. A strong track record of growth, culture of innovation and global footprint sets us apart. We have delivered independent opinions, actionable insights, and efficient solutions to over 100,000 customers. We are majority owned by S&P Global Inc., a leading provider of transparent and independent ratings, benchmarks, analytics and data to the capital and commodity markets worldwide.

#### **About CRISIL Research**

CRISIL Research is India's largest independent integrated research house. We provide insights, opinion and analysis on the Indian economy, industry, capital markets and companies. We also conduct training programs to financial sector professionals on a wide array of technical issues. We are India's most credible provider of economy and industry research. Our industry research covers 86 sectors and is known for its rich insights and perspectives. Our analysis is supported by inputs from our large network sources, including industry experts, industry associations and trade channels. We play a key role in India's fixed income markets. We are the largest provider of valuation of fixed income securities to the mutual fund, insurance and banking industries in the country. We are also the sole provider of debt and hybrid indices to India's mutual fund and life insurance industries. We pioneered independent equity research in India, and are today the country's largest independent equity research house. Our defining trait is the ability to convert information and data into expert judgments and forecasts with complete objectivity. We leverage our deep understanding of the macroeconomy and our extensive sector coverage to provide unique insights on micro-macro and cross-sectoral linkages. Our talent pool comprises economists, sector experts, company analysts and information management specialists

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