Graded Programme: MBA

CMS Business School, Bangalore (Jain Deemed to be University)

CRISIL Grading:

**National** 

No.17, Seshadri Rd, Gandhi Nagar, Bengaluru - 560 009, Karnataka

Α

https://bschool.cms.ac.in/

State KA - A ★ Valid upto: June 12, 2020

lid upto: June 12, 2020 Report Date: June 13, 2019

Jain Group of Institutions (JGI) was set up in 1990 as Sri Bhagawan Mahaveer Jain College by Dr Chenraj Roychand. Today, it has 85 institutions, 51,000 students and around 6,450 employees engaged in K-12, undergraduate and post graduate levels spread across 64 campuses across India under Jain University, Jain Collages, Jain Heritage Schools, Jain International Schools, Jain International Residential School, Jain Public Schools, and Jain Toddlers.

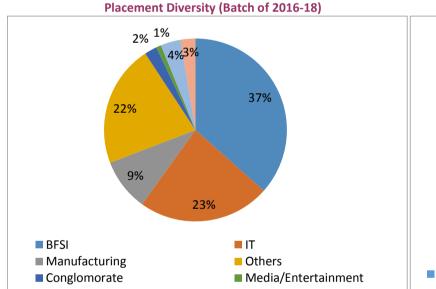
CMS Business School started off as Centre for Management Studies in 2009 under All India Council for Technical Education. When the deemed-to-be university was established in 2009, it used CMS as a prefix for the business school due to its existing brand value and brought it under the university purview. Currently, CMS Business School operates from its campus in Bengaluru. It is ISO 9000:2008 certified, and has received 'A' grade by National Assessment and Accreditation Council (NAAC) with cumulative grade points that average at 3.31/4.00. It has also acquired membership in the Association of Universities of Asia and the Pacific.

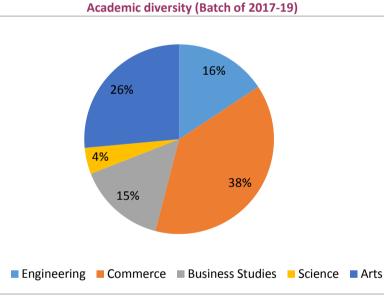
## Best practices followed

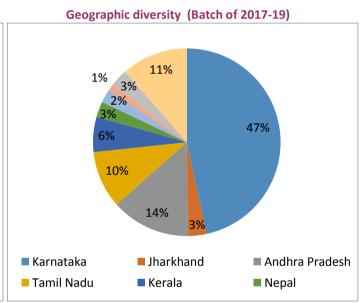
- Balanced management structure comprising eminent professionals
- Presence of quality and academic accreditation such as NAAC and ISO 9001:2008
- Good industry interface for students and faculty through guest speakers and management development programmes (MDPs).

Areas of excellence		Areas of strong performance		Areas of good performance		Areas of improvement	
Good track record of 30+ years of the group in the education sector     Presence of fully operational entrepreneur cell for creating opportunities for entrepreneurial vision     Sizeable proportion (87%) of faculty with PhD     Integrated Infrastructure facility		<ul> <li>Well-balanced management structure comprising some eminent professionals</li> <li>Qualified set of permanent and visiting faculty members</li> <li>Healthy student-to-faculty ratio</li> </ul>		<ul> <li>Well-stocked, technology-enabled library</li> <li>Fair industry and academia connect through</li> </ul>		<ul> <li>Limited brand visibility at the national level</li> <li>Regional concentration in final admits</li> <li>Work experience profile of students</li> <li>Performance of summer internships</li> <li>Research incentives for faculties and HR policies</li> </ul>	
Graded Program Details		Students - Key Statistics (Batch of 2017-19)		Permanent Faculty		Student Outcome (Batch of 2016-18)	
Programme	MBA	Student strength	446	Faculty strength	53	Placements*	92%
Offered since	2009	Average age	22 years	Median teaching experience	14 years	Median salary	Rs. 5.28 lakh
Status	Autonomous	Average work experience	10 months	Median industry experience	4 years	Maximum salary	Rs.12.00 lakh
Recognition	UGCT	Percentage of female students	41%	Retention rate	100%	Pre-placement offers	Nil
Programme fee	Rs. 8.75 lakh + Boarding fees (2018-20)	Percentage of students with work experience> 2 years	1%	Student-faculty ratio	12.74	Predominant placement region	Bangalore
Total Seats	600 (2018-20)	Entrance Exam	JET(Jain Entrance test)/CAT/GMAT/XAT CMAT/NMAT/MAT/ATMA	Visiting faculty	25	No. of student clubs	3
Admission statistics : Cut offs 2017-19				Prominent recruiters			
Government quota seats		Management quota seats					
Cut off Score	50 percentile	Cut off Score	50 percentile				
				Ernst and Young, Del	oitte, HDFC Bank L	td, OYO Rooms and Kent RO Syst	ems Ltd
	NA NA	Highest Score	NA	4			

\*excludes 42 students who were not eligible for placements







## Curriculum

CMS Business School offers six core specialisation courses--Finance, Marketing and Human Resource Management (HRM) with dual specialisation in Finance and HRM, Marketing and Finance and Marketing and HRM, Banking, Finance & Allied Services, Finance and Human Recourse Management and International Finance and Accounting. Courses are revised annually for MBA as per the University Grants Commission and AICTE guidelines; the revised courses are reviewed by internal faculty and then approved by the curriculum committee.

The institute has a tie-up with Chartered Institute of Marketing (CIM) – UK, Babson College – USA, Society of Human Resource Management – USA, The global body for Professional Accountants – UK, Ivey Business School at Western University – Canada and Chartered Institute of Securities and Investment (CISI) – UK. In 2018, 9 students have been to Society of Human Resource Management, USA.

Industry interaction

In the year 2019, the institute conducted 4 MDPs and 50 guest lectures, moderated by eminent corporate leaders and academicians.

CMS Business School has organised several engagements with alumni; these include alumni dinner, guest lectures, participation in advisory committees towards admissions, and curriculum development

## Infrastructure

The new campus, in the heart of Bengaluru city, is of 1 acre, and comprises 56 classrooms and six conference/seminar halls.

The fully functional library can seat 120 students, and has a total of 3772 books. It has subscription of 1 (Capitoline) database, 15 international and 193 national journals and 20 periodicals. . Koha, an online library system, has been installed for operational ease.

**Disclaimer:** A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute by CRISIL. Susiness School Grading is based on the information provided by the institute, or obtained by CRISIL from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enrol in any program conducted by the institute or to avail any services affected by the institute.

The Gradings are revised as and when circumstances so warrant. CRISIL is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its Business School Gradings. CRISIL or its associates may have other commercial transactions with the company/entity. For the latest information on any outstanding CRISIL Business School Gradings, please contact CRISIL RATING DESK at CRISILratingdesk@crisil.com or at (+91 22) 3342 3001 - 09.