

Graded programme: MBA

FLAME University, Pune

CRISIL grading:

Gat No. 1270, Village Lavale Vadzai, Taluka Mulshi, District Pune – 412115

National A ★

<https://www.flame.edu.in/>

State MH - A ★★★

Valid up to: February 21, 2024

Report date: February 22, 2023

FLAME University has been established as a state private university vide the FLAME University Act 2014 (Maharashtra Act No. II of 2015) of the Government of Maharashtra. FLAME University is recognized by the UGC under Section 2(f), and degrees awarded by the University are recognized under Section 22 of the UGC Act, 1956. FLAME University was formed with the aim to offer programmes anchored in the ethos of liberal education. The university offers undergraduate (BBA) and postgraduate (MBA) degrees in the business domain amongst many other interdisciplinary degrees. FLAME University is a 60.31-acre green campus with a built-up area of over 9.37 lakh sq.ft in Lavale, Pune, Maharashtra. The campus is fully residential, Wi-Fi-enabled and equipped with state-of-the-art facilities. The Master of Business Administration (MBA) programme was earlier the Post Graduate Diploma in Management (PGDM) programme, offered by FLAME since 2007.

Best practices followed

- Strong management structure, comprising qualified and experienced professionals
- Patronage of a society with vast experience in managing educational institutions
- Integrated infrastructure facility
- Focussed approach on learning infrastructure, the institute is equipped with five Thomson Reuters terminals
- The MBA programme is accepted by the coveted CFA University Affiliation Program
- The programme follows the concept of liberal education with an objective of holistic development, leading to not only deep domain knowledge of management, but also exposure to domains of social sciences, humanities, foreign languages, fine and performing arts, in addition to sports.

Areas of excellence	Areas of strong performance	Areas of good performance	Areas of improvement
<ul style="list-style-type: none"> • Strong vintage of the group in education • Qualified permanent and visiting faculty members • Focussed approach on research and publication. • Integrated infrastructure facility with a good campus spread across 60.31 acre, including all modern facilities 	<ul style="list-style-type: none"> • Good brand presence • Strong connect within the industry, driven by continuous interactions • High-quality research output, driven by incentives policy offered to the faculty for conducting research 	<ul style="list-style-type: none"> • Healthy academic diversity with a decent blend of students from Science, Business Management, and Commerce • Inclusion of value-added electives in the curriculum, with the aim of enhancing practical exposure and employability • Focus on increasing industry interface through guest lectures 	<ul style="list-style-type: none"> • Focussed approach towards improvement in placement outcomes • Scope to improve management development programmes (MDPs) and faculty development programmes (FDPs) • Work experience profile of students • Performance of summer internships • Focus on higher conversion of applications

Graded programme details		Students – key statistics (Batch of 2022-24)		Permanent faculty		Student outcome (Batch of 2020-22)	
Programme	MBA	Student strength	62	Faculty strength	26	Placement	80%
Offered since	2015	Average age	22 years	Median teaching experience	5.5 years	Median salary	Rs 7 lakh
Status	Autonomous	Average work experience	7 months	Mean industry experience	13 years	Maximum salary	Rs 11.30 lakh
Recognition	AACSB (Membership)	% of female students	25	Retention rate	86%	Pre-placement offers	1
Programme fee	Rs 18.70 lakh (including boarding fees) for 2022-24	% of students with work experience of >2 years	14.51%	Student-faculty ratio	2.38:1	Predominant placement region	-
Total seats	90	Entrance exam	CAT, MAT, XAT, MH-CET, NMA T, CMAT, GMAT	Visiting faculty	21	No. of student clubs	28

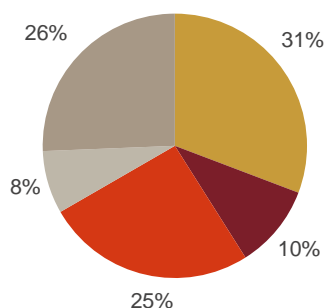
Admission statistics: cut-offs 2022-24

Government quota seats		Management quota seats	
Cut-off score	Not applicable	Cut-off score	Not applicable
Highest score	Not applicable	Highest score	Not applicable

Prominent recruiters

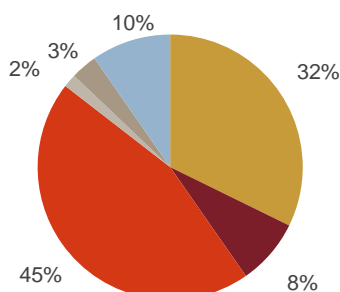
EY India, HDFC Bank, RBL Bank, Adani Group, Viacom18, Avenue Supermarts, , CBRE, Bajaj Finance, Aeon Credit, AIM Wealth Management, Aira Consulting, Great Place to work, Ambuja Cement, Anvil Shares & Stock Broking

**Placement diversity
(Batch of 2020-22)**



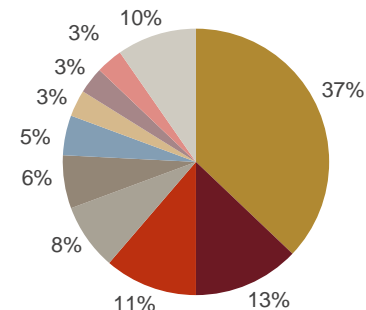
- BFSI
- IT/ITES/Technology
- Media research
- Consulting
- Others

**Academic diversity
(Batch of 2022-24)**



- Business Management
- Engineering
- Commerce
- Science
- Arts
- Others

**Geographic diversity
(Batch of 2022-24)**



- Maharashtra
- Madhya Pradesh
- West Bengal
- Gujarat
- Rajasthan
- Chhattisgarh
- Haryana
- Kerala
- Rest of India

Curriculum

- Inclusion of electives in the curriculum with the aim of enhancing practical exposure and employability
- The curriculum is updated annually with inputs from industry experts. The institute seeks feedback from its alumni as well as other corporate professionals on its course structure
- The curriculum is spread across four semesters and a summer internship of 10 weeks. Students can choose to major in Human Resources Management, Finance, Marketing, Entrepreneurship and Operations and minor in Business Analytics, Digital Marketing & Communications and Advertising & Branding

Industry interaction

- The institute conducted 120+ guest lectures in the academic years 2020-21 and 2021-22.
- FLAME imparts executive education through two well-established mediums – FLAME Investment Lab (FIL) and FLAME Management Development Program (MDP) Centre.
- FIL is a specialized executive education set-up with a niche focus on value investing. FIL has conducted numerous programs every year like FIL With the Masters, Accounting for Investors, Cases in Business Investment and Analysis, Emerging Sectors and Investing implications , Pattern Recognition and Business deep dives, The Art of Investing and Behavioural Economics to name a few. Participants range from fund managers, research analysts, proprietary investors, and industry professionals amongst others.
- The MDP Centre at FLAME University conducts programs in the areas of Innovation and Entrepreneurship, Strategy, Negotiations, Finance and Marketing. The National HRD Network's Pune Chapter, National Investment and Infrastructure Fund Ltd, and Anvil Shares & Stock Broking Pvt Ltd. were among the prominent participants. Some of the topics on which sessions were conducted focused on business negotiations, consultancy, negotiations and conflict management.
- The institute has over 879 alumni and a dedicated Alumni Relations Cell. The alumni are involved in various activities, such as conducting guest lectures and mentorship programmes; serving on admission panels; and preparing students for placements through mock interviews and group discussions.

Infrastructure

- The campus has 40 classrooms, 22 Conference rooms, one seminar hall, two convention centres, two amphitheatres, a 16-room residential accommodation for faculty, and a hostel for 618 boys and 1,200 girls
- The institute has a 432-seater library with 47,734 books, 505 national journals and 17,497 international journals, and 77 periodicals
- The institute provides on-campus accommodation for students and faculty members. The campus has excellent recreational facilities, including indoor and outdoor sports, such as football, tennis, basketball and volleyball courts, outdoor Olympics-sized swimming pool, tracks and fields, futsal and handball at their disposal. A fitness and conditioning studio, badminton courts, billiards tables, squash courts, table tennis, carrom and chess.
- The computer lab is equipped with educational software like SPSS and SAP and five Thomson Reuters terminals.
- The institute has state-of-the-art audio-visual equipment and cameras for seamlessly conducting online and offline classes with QSC speakers, microphone lapel/gooseneck for faculty and on-table 'boundary' microphone for students.

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