Graded Programme: MBA

Valid up to: January 6, 2016

CRISIL Grading: National State

Hindustan Institute of Technology and Science (HITS) - School of Management P.O.Box No.1, Rajiv Gandhi Salai (OMR), Padur, (Via) Kelambakkam, Chennai - 603 103

www.hindustanuniv.ac.in Report Date: January 7, 2015

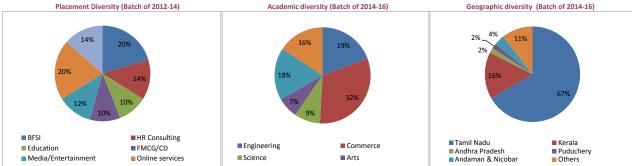
The Hindustan group of institutions was founded in 1966 by Dr. K C G Verghese (1940-2006), an educationist. Dr. Verghese set up the Hindustan Engineering Training Centre, which provided training to aircraft maintenance and automobile engineers. This evolved into the Hindustan College of Engineering in 1985, and was conferred university status by University Grants Commission (UGC), Government of India, under Section 3 of UGC Act, 1956 from academic year 2008-09 and under the name, Hindustan Institute of Technology and Science (HITS). HITS has schools in technology, architecture, and management, providing undergraduate to doctoral programmes in various streams of engineering and management. The School of Management (SoM) was set up in 1994 and offers the MBA general programme. Earlier, SoM was affiliated to Madras University but changed to the HITS degree in 2008. The school also offers an MBA in aviation management (started in 2009), media and entertainment (2010 onwards), and hospitality (2011 onwards).

Best Practices Followed

• The institute has collaborations with Dongkuk University Korea, Open University of Malaysia and Eduquest Training Institute Singapore (P) Ltd for study visits, projects and industry visits. In 2012-13, 43 out of 56 students from the general MBA programme benefitted from these collaborations.

Areas of Excellence		Areas of Strong Performance		Areas of Strong Performance		Areas of Improvement	
• Final semester project of 4 to 6 months, leading		International collaborations for international		Fair research output by in-house faculty		Weak national geographic diversity and work	
to hands-on project exposure for students		internship and study tours during summer break		members at national and international forums		experience profile of students	
		that has benefitted at least 75 per cent of the student batch		Robust physical and learning infrastructure Fair academic processes set up under the		Weak selection criteria for admissions MDP activity to aid institution-building and	
				the older engineering college brand			
		Graded Program Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty#	
Program	MBA	Student strength	57	Faculty strength	20	Placements*	97%
Offered since	1994	Average age	21 years	Median teaching experience	10.8 years	Median salary	Rs. 3.36 Lakh
Status	Constituent of HITS	Average work experience	7 months	Median industry experience	1.6 years	Maximum salary	Rs. 5.22 Lakh
Recognition	AICTE, NBA	Percentage of female student	s 16%	Retention rate	78%	Pre-placement offers	15%
Program Fee	Rs. 3.4 lakhs	Percentage of students with work experience> 2 years	10%	Student-Faculty ratio	8.4:1	Predominant placement region	Tamil Nadu
Total Seats	120	Entrance Exam	-	Visiting faculty	7	No. of student clubs	-
Admission statistics : Cut offs 2014-16				Prominent recruiters			
Government quota seats		Management quota seats		Covenant Consultants, Cryobanks International, Datalogics India Private Limited, Dubai Auto Gallery			
Cut off Score	Not Available	Cut off Score	Not Available	LLC, HDFC Bank Limited, India Infoline Limited, Reliance Money, Royal Bank of Scotland NV, Shriram			
Highest Score	Not Available	Highest Score	Not Available	Value Services Private Limited, Sterling Holiday Resorts (India) Limited			
		-	# combined for MBA and MBA-Aviation *excludes 1 student opted out of placements				

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The semester-based curriculum offers core courses in the first year and a choice of electives in the second. The curriculum also includes courses on business communication and entrepreneurship. Seminars where students present on topics are also part of the curriculum as also a body-mind alignment programme.

The pedagogy includes cases, assignments, and group projects. Capstone business simulation is also used to support courses. The entire fourth semester is a 4 to 6-month-long industry project, which is graded both internally and externally.

The summer internship programme in between the two years is structured as an international internship programme for 4-6 weeks, where students go abroad for structured industry exposure. For those who cannot exercise this option, a regular summer internship in India along with a week-long international trip is arranged.

HITS has conducted 15 domestic and 2 international seminars with participation from over 20 middle-management industry representatives.

More than 50 per cent of students in 2012-13 also participated in industry visits. 30 guest speaker sessions have been organised at the SoM level.

The 37-acre university campus has the SoM occupying 2 floors (71,000 square feet); this houses 10 classrooms, 2 conference halls, hostels, as well as recreational facility. Transport facility to the city is managed by the school for day scholars.

The 560-seater central library has more than 11,000 books and 29 journals for management. The library has access to databases as required by the curriculum and a subscription to Harvard Business cases.

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