

Graded programme: PGDM

Management Development Institute, Murshidabad

CRISIL grading:

Sakim – Katnai, Kulori, P.O. – Uttar Ramna, Raghunathganj, Murshidabad, West Bengal – 742 235

National A ★★

<https://www.mdim.ac.in>

State WB - A ★★★

Valid up to: February 05, 2024

Report date: February 06, 2023

Management Development Institute (MDI) was set up by the Industrial Finance Corporation of India in 1973 under the Societies Registration Act, 1860, primarily for training, consulting and research activities. In 1994, a full-time Post Graduate Programme in Management (PGPM) was started at its Gurugram campus.

The Institute set up a second campus in Murshidabad in August 2014. MDI Murshidabad got eminent professionals on its Board from time to time such as Rajnish Kumar (Former Chairman, State Bank of India), Preetha Reddy (Vice Chairperson, Apollo Hospitals Enterprise Ltd), Pawan Singh (Managing Director and Chief Executive Officer of PTC India Financial Services Ltd), Manoj Mittal (Managing Director and Chief Executive Officer of Industrial Finance Corporation of India), TV Mohandas Pai (Chairman Aarin Capital & Manipal Global Education) and Dr. Sanjay Govind Dhande, (Former Director, IIT Kanpur).

Dr. Atmanand is the present Director of MDI Murshidabad. He was previously Independent Director at Central Bank of India and PTC India Ltd. He has been associated with MDI Gurgaon for the past 25 years and is one of the founding members of MDI Murshidabad and has been associated with it since 2014.

The first batch for the Post Graduate Diploma in Management (PGDM), which is a full-time two-year AICTE approved course, commenced at MDI Murshidabad in August 2014.

Best practices followed

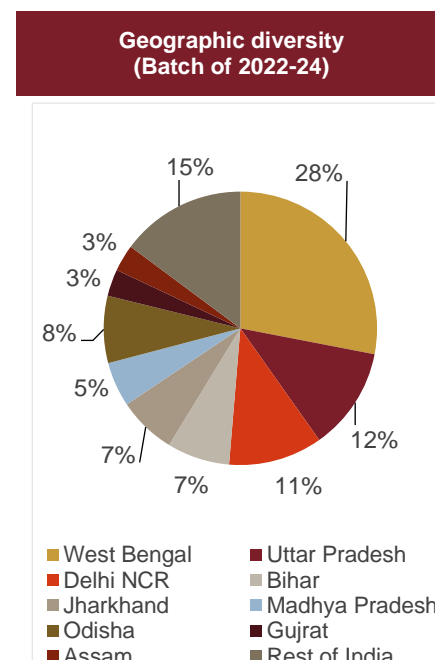
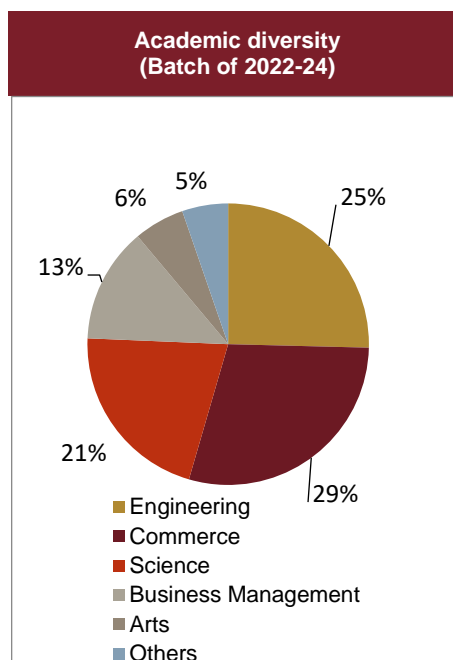
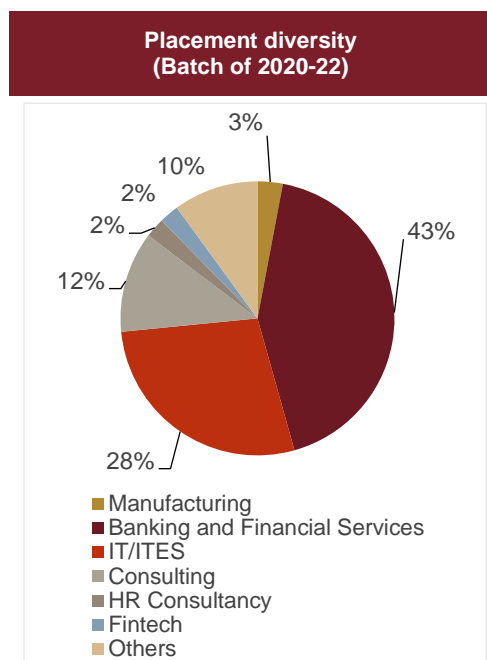
- Strong management structure, comprising qualified and experienced professionals
- Patronage of a society with vast experience in managing educational institutions
- Integrated infrastructure facility
- Focused approach towards learning
- Infrastructure equipped with four Bloomberg terminals and modern amenities

Areas of excellence	Areas of strong performance	Areas of good performance	Areas of improvement
<ul style="list-style-type: none"> • Strong vintage of the society in education • Qualified permanent and visiting faculty • Healthy student-to-faculty ratio 	<ul style="list-style-type: none"> • Good brand presence within West Bengal • Strong connect within the industry driven by continuous interactions • High-quality research output driven by incentives offered to faculty for conducting research 	<ul style="list-style-type: none"> • Introduction of electives and core subjects to enhance the skillset of students, which will improve practical exposure and employability • Healthy academic diversity with a decent blend of students from Science, Business Management and Commerce • Focus on increasing industry interface through guest lectures • Improved placement outcomes 	<ul style="list-style-type: none"> • Overall soft skills of students • Addition and implementation of short-duration courses • Management development programmes (MDPs) and faculty development programmes (FDPs) • Student participation in MDPs • National- and international-level brand visibility

Graded programme details		Students – Key statistics (Batch of 2022-24)		Permanent faculty		Student outcome (Batch of 2020-22)	
Programme	PGDM	Student strength	189	Faculty strength	17	Placement	98%
Offered since	2014	Average age	23 years (as on August 1, 2022)	Median teaching experience	15 years	Median salary	Rs 10.00 lakh
Status	Autonomous	Average work experience	5.74 months	Median industry experience	3 years	Maximum salary	Rs 14.00 lakh
Recognition	AICTE	% of female students	22.75%	Retention rate	95%	Pre-placement offers	-
Programme fee	Rs 13.17 lakh (including boarding fees)	% of students with work experience of >2 years	9%	Student-faculty ratio	11.12:1	Predominant placement region	West Bengal
Total seats	180	Entrance exam	Common Admission Test (CAT)	Visiting faculty	43	No. of student clubs	7

Admission statistics: Cut-offs 2022-24			
Government quota seats		Management quota seats	
Cut-off score	60 percentile	Cut-off score	Not applicable
Highest score	Not available	Highest score	Not applicable

Prominent recruiters
PWC, Saint-Gobain, Infosys, SBI General Insurance, ICICI Bank, Aditya Birla Sun Life Insurance Company, Cognizant and Tech Mahindra



Curriculum

- Inclusion of electives in the curriculum with the aim of enhancing practical exposure and employability
- Curriculum is updated annually, with inputs from industry experts. The institute seeks feedback from its alumni and other corporate professionals on its course structure
- Curriculum is spread across three terms and a summer internship. Students can choose to specialise in human resource development, finance, marketing management and supply chain management

Industry interaction

- Nine MDPs were conducted in academic year 2021-22, which saw total participation of 92 and average participation of 10 per session.
- Indian Oil Corporation Ltd, Suzuki Motor, Bank Note Paper Mill India Pvt Ltd, Garden Reach Shipbuilders & Engineers Ltd, West Bengal Power Development Corporation Ltd, Life Insurance Corporation of India, Rashtriya Ispat Nigam Ltd, Tata Power, BEML Ltd and Hindustan Petroleum Corporation Ltd were the prominent participants in these sessions.
- Sessions were conducted on logistics and supply chain management; human resource management; leadership and management; financial planning and analysis for decision making; design and implementation of an effective performance management system, etc.
- The institute has conducted 66 guest lectures in the past two years.

Infrastructure

- The campus has six classrooms, two conference halls, one seminar hall, and a hostel for 347 (including boys and girls). The institute increased hostel capacity by one floor in fiscal 2022.
- The institute had a 110-seater library with 14,557 books, 12 national and 212 international journals, and 236 periodicals as of fiscal 2022.
- The institute has subscription to databases such as National Digital Library of India, Emerald Insight, Sage, CMIE Prowess for Interactive Querying, Industrial Outlook Database, Harvard Business Resources, and IIM-A Cases. Also, it has tie-ups for financial publications such as MarketLine, Economic and Political Weekly, and The Economist.
- The institute provides on-campus accommodation for students. The campus has excellent recreational facilities, a well-equipped gymnasium, a swimming pool, a badminton court, a table tennis court, a volleyball court, a TV room, a snooker and a cafeteria.
- The computer lab has 142 operational computers equipped with educational software, and the Bloomberg lab is equipped with four Bloomberg terminals.

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