

Graded Programme: MMS, PGDBM

Sydenham Institute of Management Studies, Research and Entrepreneurship Education (SIMSREE)

CRISIL Grading:

B-Road Churchgate, Mumbai 400020

National A **

simsree.org

State MH A ***

Valid upto: April 22, 2016

Report Date: April 23, 2015

The Sydenham Institute of Management, Research and Entrepreneurship Education (SIMSREE) was set up by the Government of Maharashtra in 1983 and operates under the supervision of the Directorate of Higher and Technical Education.

SIMSREE offers Master of Management Studies (MMS) affiliated to Mumbai University (since 1983) and the autonomous Post Graduate Diploma in Business Management (PGDBM). SIMSREE also offers PhD programme affiliated to Mumbai University- it presently has 15 students. SIMSREE also offers the part-time Masters in Marketing Management (MMM) and Masters in Financial Management (MFM).

CRISIL has considered SIMSREE's MMS and PGDBM programme as a single programme of 180 students (120 from MMS and 60 from PGDBM) for the purpose of the grading exercise. Both programmes have common infrastructure and common processes for student selection, curriculum review and delivery, non-academic student participation, industry interface, placements and research.

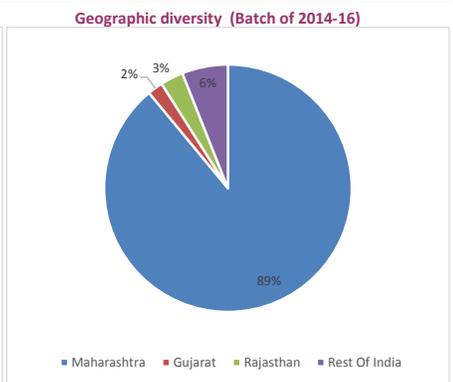
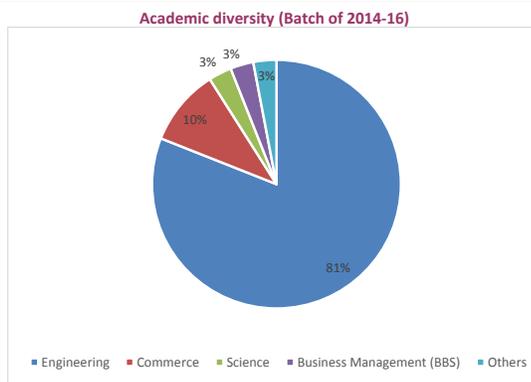
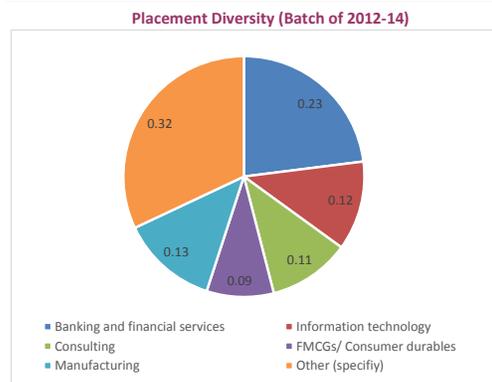
Best Practices Followed

Association with close to 20 senior industry professionals as visiting faculty

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> Good student outcome at affordable fees 	<ul style="list-style-type: none"> Non-academic development achieved by students driving most campus activities including placements, alumni coordination and corporate relations among others. Industry interface provided to students through guest speakers and courses with industry association 	<ul style="list-style-type: none"> Good alumni engagement, leading to a strong network for guest speakers and industry interaction sessions 	<ul style="list-style-type: none"> Institution-building activities that can aid enhancement of national branding

Graded Program Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty		Student Outcome (Batch of 2012-14)	
Program	MMS, PGDBM	Student strength	181	Faculty strength	17	Placements	100%
Offered since	MMS: 1983, PGDBM: 1992	Average age	22 years	Median teaching experience	5 years	Median salary	Rs. 9.63 Lakh
Status	MMS: Affiliated to Mumbai University, PGDBM: Autonomous	Average work experience	21 months	Median industry experience	3 years	Maximum salary	Rs. 15 lakh
Recognition	AICTE	Percentage of female students	27%	Retention rate	100%	Pre-placement offers	11%
Program Fee	Rs. 1.54 Lakh	Percentage of students with work experience > 2 years	16%	Student-Faculty ratio	21:1	Predominant placement region	Pan India
Total Seats	181	Entrance Exam	MH-CET, CMAT	Visiting faculty	20	No. of student clubs	>10

Admission statistics : Cut offs 2014-16				Prominent recruiters	
Government quota seats		Management quota seats		Accenture, Aranca, Aditya Birla Retail, Axis Bank, Barclays Capital, Citicorp, Cognizant Technologies, Commonfloor.com, Dabur India Ltd, HCL Infosystems, HDFC Ltd, ICICI Bank Ltd, J P Morgan Chase, Kansai Nerolac Paints Ltd, Millward Brown, Reliance Retail, Tata Consultancy Services Ltd, Whirlpool India Ltd, Wipro Ltd	
Cut off Score	99.38th percentile (MH-CET)	Cut off Score	NA		
Highest Score	NA	Highest Score	NA		



Curriculum

The MMS curriculum follows the structure developed by the University. The Mumbai University has changed the selection of specialisation in the MMS programme to the second semester from the third in 2014-15. Electives from the PGDBM programmes are available as value-added courses for MMS students also.

Students can avail of modules in association with industry such as Makeintern.com and Kotak Mutual Fund and external certifications such as Six Sigma workshops by KPMG.

Industry Interaction

SIMSREE students have interacted with more than 90 senior guest speakers from across industry sectors in 2014-15. The functional clubs continue to organise annual conclaves and discussion panels involving senior industry representatives, leading to strong industry interaction.

The engagement with the alumni network of both SIMSREE and Sydenham College is strong and active in terms of representation in the academic advisory meetings, recommendation of senior industry members as guest speakers and for industry interface events.

Infrastructure

The institute is housed in 17000 square feet within the Sydenham College of Commerce – a new cafeteria has been added along with two classrooms. Hostel facilities for students are available nearby as well as in Jogeshwari.

SIMSREE has added an open air cafeteria that includes a canteen and recreational facilities including gymnasium for students.

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