Graded Programme: MBA Vishwakarma Institute of Management (VIM)

CRISIL Grading: Sr. No. 3/4, Laxminagar, Kondhwa (Bk.), Pune - 411 048, Maharashtra

National State Valid upto: October 24, 2014

Report Date: October 25, 2013

Vishwakarma Institute of Management (VIM) was set up in 1992 as a 'management department' under the Vishwakarma Institute of Technology (VIT). It offered a post graduate programme in business management (PGPBM) with 30 seats. In 2001, VIM department was hived off to form an independent institute, offering the MBA programme affiliated to University of Pune. In 2012, VIM has received a permanent affiliation status from the University of Pune.

Best Practices Followed

'Shadowing' activity where each student stays with a senior executive for one to five days to observe a daily working life and interviews with CXO level professionals.

Areas of Excellence		Areas of Strong Performance		Areas of Good Performance		Areas of Improvement	
Contribution of senior industry professionals in		 Good active governance and transparent 		Academic diversity of student batch		Weak national-level geographic diversity and	
function-specific academic advisory bodies for		processes		Good institutional support for research		work experience profile of student batch	
each; leading to good networking for industry		 Strong industry exposure provided to students 		activities and faculty development		Student exposure at a national and global level	
interface		 Industry exposure to faculty through MDPs, 		Placement diversity across different industry			
		consulting and sabbaticals for projects with regional companies		sectors			
Graded Program Details		Students - Key Statistics (Batch of 2013-15)		Permanent Faculty		Student Outcome (Batch of 2011-13)	
Program	MBA	Student strength	181	Faculty strength	22	Placements	96%^
Offered since	2001	Average age	22 years	Median teaching experience	5 years	Median salary	Rs. 3 Lakh
Status	University Affiliated	Average work experience	-	Median industry experience	4 years	Maximum salary	Rs.11.5 lakh
Recognition	AICTE	Percentage of female students	31%	Retention rate	86%	Pre-placement offers	7%
Program Fee	Rs. 2.95 Lakh	Percentage of students with wor experience> 2 years	k 6%	Student-Faculty ratio	16:1	Predominant placement region	Maharashtra
Total Seats	180+1*	Entrance Exam	CMAT, CAT, XAT	Visiting faculty	31	No. of student clubs	6
*One seat reserved fo	or J&K candidate over and above	total capacity as per university rules				^Inclusive of 70 students opting ou	t of placements
Admission statistics : Cut offs 2013-15				Prominent recruiters			
Government quota seats		Management quota seats		Asian Paints Ltd, Bridgestone India Pvt Ltd, Citibank, Ceasefire Industries Ltd, Country Club India Ltd,			
Cut off Score	20/240 (CMAT)	Cut off Score	NA	Dalal Street Investment Journal Pvt Ltd, Edelweiss Broking Ltd, ICICI Securities Ltd, ICE Balaji			
Highest Score	208/240 (CMAT)	Highest Score	NA	Telefilms Ltd, Nestle India Ltd, Neeyamo Enterprise Solutions Pvt Ltd			

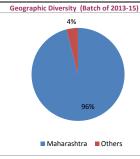
Placement Diversity (Batch of 2011-13) 14% 3%

■ Manufacturing

■ Consultancy Services ■ Media & Advertising ■ FMCG

18% 3% ■ Engineers ■ Commerce ■ Science Others Management

Academic Diversity (Batch of 2013-15)



■ BFSI

The curriculum has been modified to align with the 2013-revised Pune university syllabus. The revisions bring the structure more in line with that offered by autonomous programmes; choice-based credit system has now been introduced.
The second year now offers choice of specialization in supply chain management, rural and agribusiness, family business and technology apart from the earlier ones in finance, marketing, human

resources, information technology, international business. The earlier production and materials management as well as systems specialization have been restructured.

VIM offers joint certifications in association with the Project Management Institute, Chartered Institute of Securities and Investment (CISI), National Stock Exchange (NSE). VIM also has partnered with Natrajan Education Society (NES) and National Entrepreneurship Network (NEN).

Industry Interaction

Joint programmes have been conducted in the past with IBM (IBM CEBT) for Business analytics and TAL Manufacturing for HR, where company representatives conducted the course. VIM has also been closely associated with CII to host the CII-HR & IR and Young Indian Conclaves for the CII Western Region, since 2010.

15 Management Development Programmes (MDPs) and consulting assignments have been conducted for regional offices of reputed companies.

More than 27 guest speakers have taken sessions at the institute in 2012-13; about 50% of these were senior regional representatives of reputed organizations.

Infrastructure

VIM campus is spread over 1.25 acres of land. The campus includes a students' mess, a conference room and a seminar hall. Renovations and refurbishing of several areas has recently taken place

The library is well stocked with over 8000 book titles and adequate journals and databases.

IT & ITES

VIM has adequate IT infrastructure in the form of a computer lab with 254 computers and wi-fi connectivity. An ERP system is also in the process of being implemented.

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